$\mathsf{Form}\, 990$

Department of the Treasury Internal Revenue Service

Return of Organization Exempt from Income Tax

lar agetion E04(a) of the Internal Revenue Code (evenue black huma benefit tweet

OMB No. 1545-0047

2000

Under section 501(c) of the Internal Revenue Code (except black lung benefit trust or private foundation), section 527, or section 4947(a)(1) nonexempt charitable trust

► The organization may have to use a copy of this return to satisfy state reporting requirements.

Open to Public Inspection

<u> </u>	For th	ne 2000 calend	dar year,	or tax year period beginning	,	2000	, and ending			, 20
3	Check i	f applicable:		C Name of organization				D Empl	oyer Iden	tification Number
	Ch	nange of address	Please use IRS label	SOCIETY OF ENVIRONME	ENTAL JOURNALI	STS	, INC.	52-	-0194	1031
	Ch	nange of name	or print or type.	Number & street (or P.O. box if mail is r	not delivered to street addr)	Roo	m/suite	E Telep	hone nur	mber
	Ini	itial return	See specific	P.O. BOX 2492				(2	15) 8	384-8174
	Fir	nal return	instruc- tions.	City, Town or Country	State	e ZIP	code	F Che	ck. ►	if application pending
	An	mended return		JENKINTOWN	PA	. 19	046			
		•					Note: H and I are	not app	licable	to section 527 orgs.
3	Organiz	zation type (check or	nly one)	X 501(c) 3 ◀ (insert no.)	527 or 4947	7(a)(1)	H (a) Is this a group	return for a	affiliates?	Yes X No
				ations and 4947(a)(1) nonexemp	t charitable		H (b) If "yes," enter	number of	affiliates .	•
	trusts	s must attach	a comple	ted Schedule A (Form 990 or 99	0-EZ).		H (c) Are all affi	liates inc	luded?	Yes No
J	Accou	unting method:	Ca	ash X Accrual Other (sp	ecify) ►		(If "no," at	tach a lis	t. See i	instructions)
(Check	k here ► if	the organ	ization's gross receipts are norma	lly not more than		H (d) Is this a separ	rate return f	iled by an	
	\$25,0			ed not file a return with the IRS; bu			organization of	covered by	a group ru	uling? Yes X No
	receiv	ved a Form 990) Package	in the mail, it should file a return	without financial data.		I Enter 4-digit g	roup exem	otion no. ((GEN) ►
	Some	states requir	e a comp	lete return.			L Check this bo	x if the orga	nization is	s not required
		-					to attach Sche	edule B (Fo	rm 990 or	990-EZ) ►
a	rt I	Revenue	, Expen	ses, and Changes in Net	Assets or Fund B	Balan	ices (see instruc	ctions)		
	1	Contributions,	gifts, grar	nts, and similar amounts received:			·	·		
	а	Direct public s	support			1 a	1,013,	177.		
						1 b				
				ns (grants)		1 c	:			
	d	Total (add lines 1a through 1c) (cas	sh \$	1,013,177. noncash \$)				1 d	1,013,177.
				e including government fees and o		, line 9	93)		2	1,731.
	3	Membership d	lues and a	issessments					3	28,852.
	4	Interest on say	vings and	temporary cash investments					4	13,593.
	5	Dividends and	l interest f	rom securities					5	1,609.
	6 a	Gross rents .				6 a	1			_
	b	Less: rental ex	xpenses .			6 b				
	С	Net rental inco	ome or (los	ss) (subtract line 6b from line 6a) .					6 c	
	7	Other investm	ent incom	e (describe · · · · ►)	7	
	8 a	Gross amount	from sale	es of assets other	(A) Securities		(B) Other	r		_
R	ou				20,828.	8 a	1			
Σ	b	Less: cost or o	other basis	s and sales expenses	21,325.	8 b				
E N	С	Gain or (loss) (att	tach schedu	le) .See L-8.Stmt	-497.	8 c	;			
Ē	d	Net gain or (lo	ss) (comb	ine line 8c, columns (A) and (B)) .					8 d	-497.
	9	Special events	s and activ	vities (attach schedule)						
		Gross revenue				i	ı			
				l on line 1a) 			l			
	b	Less: direct ex	kpenses o	ther than fundraising expenses		9 b				
				m special events (subtract line 9b		1			9 c	
				, less returns and allowances						
				1			•			
		•		es of inventory (attach schedule) (subtrac					10 c	
	11		•	rt VII, line 103)					11	24,770.
	12	Total revenue	add line (add	s 1d, 2, 3, 4, 5, 6c, 7, 8d, 9c, 10c,	and 11)				12	1,083,235.
E	13			line 44, column (B))					13	489,932.
EXPEZSES	14			al (from line 44, column (C))				ľ	14	59,623.
E N	15	• ,		4, column (D))					15	29,010.
S				ttach schedule)					16	
S	17			nes 16 and 44, column (A))					17	578,565.
A	18			e year (subtract line 17 from line 1					18	504,670.
ASSET	19			nces at beginning of year (from line				r	19	401,291.
ΓĘ	20			sets or fund balances (attach expl					20	-4,176.
s	21	Net assets or	fund balar	nces at end of year (combine lines	18, 19, and 20)				21	901,785.

Statement of Functional Expenses All organizations must complete column (A). Columns (B), (C), and (D) are required for section 501(c)(3) and (4) organizations and section 4947(a)(1) nonexempt charitable trusts but optional for others.

	required for section 501(c)(3) and (4) Do not include amounts reported on line 6b, 8b, 9b, 10b, or 16 of Part I.	i) orga	(A) Total	(B) Program services	(C) Management and general	(D) Fundraising
22	Grants and allocations (attach schedule)					
	(cash \$					
	non-cash \$)	22				
22	Specific assistance to individuals (attach sch)	23				
23	'					
24	Benefits paid to or for members (attach sch)	24	62 500	37,500.	6,250.	10 750
25	Compensation of officers, directors, etc	25	62,500.			18,750.
26	Other salaries and wages	26	118,164.	91,252.	26,912.	0.
27	Pension plan contributions	27	7,638.	5,443.	1,402.	793.
28	Other employee benefits	28	21,863.	15,580.	4,014.	2,269.
29	Payroll taxes	29	17,173.	12,239.	3,152.	1,782.
30	Professional fundraising fees	30	0.500	0	0.500	
31	Accounting fees	31	2,500.	0.	2,500.	0.
32	Legal fees	32				
33	Supplies	33	20,835.	18,751.	1,042.	1,042.
34	Telephone	34	7,388.	5,509.	939.	940.
35	Postage and shipping	35	9,686.	7,719.	1,475.	492.
36	Occupancy	36	18,278.	16,450.	914.	914.
37	Equipment rental and maintenance	37	00.655	00.655		_
38	Printing and publications	38	29,655.	29,655.	0.	0.
39	Travel	39	51,635.	48,470.	1,583.	1,582.
40 41	Conferences, conventions, and meetings Interest	40 41	7,343.	7,343.	0.	0.
42	Depreciation, depletion, etc (attach schedule)	42	7,319.	0.	7,319.	0.
43	Other expenses (itemize):	72	7,317.	0.	7,313.	0.
	AUDIO-VISUAL FEES	43 a	561.	561.	0.	0.
	BANK CHARGES	43 b	1,618.	0.	1,618.	0.
	CATERING/FACILITIES	43 c	21,250.	21,250.	0.	0.
c	CONFERENCE MNGMT/MARKETING	43 d	50,162.	50,162.	0.	0.
e	See Other Expenses Stmt	43 e	122,997.	122,048.	503.	446.
44	Total functional expenses (add lines 22 - 43). Organizations completing columns (B) - (D), carry these totals to lines 13 - 15	44	578,565.	489,932.	59,623.	29,010.
						25,010.
Repo	orting of Joint Costs — Did you report in cational campaign and fundraising solicitation	olumn	(B) (program services) an	y joint costs from a com	bined	Yes X No
	es,' enter (i) the aggregate amount of these				mount allocated to progr	
\$. (, 00 0		to management and gene		; and (iv) the	
_	ndraising \$.	Jourou	to management and gen	······································	, and (11) an	o amount amount a
Par		/ice /	Accomplishments			
	t is the organization's primary exempt purpo		•	AL JOURNALISM		Program Service Expenses
All o	ganizations must describe their exempt pur	pose a	chievements in a clear ar	nd concise manner. Stat	e the number of	Program Service Expenses (Required for 501(c)(3) and (4) organizations and
clien	ganizations must describe their exempt pur ts served, publications issued, etc. Discuss ons & section 4947(a)(1) nonexempt charita	achiev	ements that are not meas	surable. (Section 501(c)((3) & (4) organ-	(4) organizations and 4947(a)(1) trusts; but optional for others.)
	SPONSORSHIP OF AN ANNUAL				iono to othero.	optional for others.)
٠	JOURNALISTS ENGAGED IN RE					
	2001419TIDID FINGWOED IN KE	- OK	·			
			Grants and	allocations \$	0.)	260,500.
ı	SPONSORSHIP OF VARIOUS RE	CTON	,	,	<u> </u>	200,500.
	JOURNALISTS ENGAGED IN RE					
	COUNTITIES ENGAGED IN KE	FOK				
			(Grants and	allocations \$	0.)	66,251.
c	DATABASE MANAGEMENT INFOR	MAT]	ON ON JOURNALIS			
	AND EDUCATORS WHO HAVE AN	_INI	REST IN ENVIRON	MENTAL ISSUES		
	WHICH IS DISTRIBUTED TO E	OTH	MEMBERS AND NON	 N-MEMBERS.		
			(Grants and	allocations \$	0.)	80,738.
c	PUBLICATION OF NEWSLETTER					
	ENVIRONMENTAL JOURNALISM	r OK	DISTRIBUTION IC	TAREMERKS AND -		
	SCHOOLS OF JOURNALISM.					00 440
	Others		· ·	allocations \$	0.)	82,443.
	Other program services		1	allocations \$)	400 000
f	Total of Program Service Expenses (sho	ould ed	juai line 44, column (B), p	rogram services)	· · · · · · · · · · · · · · · · · · ·	489,932.

Page 3

Part IV Balance Sheets (See instructions)

Not	e:	Where required, attached schedules and amounts within the description column should be for end-of-year amounts only.	(A) Beginning of year		(B) End of year
	4	5 Cash — non-interest-bearing	26,380.	45	60,589.
	4		258,893.	46	375,720.
	4	7a Accounts receivable	,		
	•	b Less: allowance for doubtful accounts 47 b 0.	0.	47 c	3,212.
		b 2000. allowarioe for adaptial accounts 1111111 41b 5.	<u> </u>	77.0	5,212.
	1	Ba Pledges receivable			
	7	b Less: allowance for doubtful accounts 48 b	100,000.	48 c	430,000.
	4	. <u>-</u>	100,000.	49	430,000.
	7	Grants receivable		43	
A	5	Receivables from officers, directors, trustees, and key employees (attach schedule)		50	
ASSETS	5	1a Other notes & loans receivable (attach schedule) 51a		30	
Ţ	J	b Less: allowance for doubtful accounts		51 c	
ъ	5	2 Inventories for sale or use		52	
	5		2,393.	53	7,984.
	5		۷,393.	54	7,304.
		5a Investments – land, buildings, & equipment: basis 55a		34	
	J	Ja investments – ianu, bulluings, & equipment. basis			
		b Less: accumulated depreciation (attach schedule)		55 c	
	5	6 Investments — other (attach schedule)		56	
		7a Land, buildings, and equipment: basis		30	
	J				
		b Less: accumulated depreciation (attach schedule) L=57. Stmt 57b 42,810.	14,280.	57 c	28,129.
	5	B Other assets (describe ► INVESTMENT INCOME RECEIVABLE).	3,399.	58	6,165.
	5	`	405,345.	59	911,799.
	6		4,054.	60	10,014.
L	6		1,001.	61	10,011
I A B	6	· ·		62	
- 1	6	3 Loans from officers, directors, trustees, and key employees (attach schedule)		63	
L		4a Tax-exempt bond liabilities (attach schedule)		64 a	
- 1		b Mortgages and other notes payable (attach schedule)		64 b	
E S	6	5 Other liabilities (describe ►) .		65	
	6	Total liabilities (add lines 60 through 65)	4,054.	66	10,014.
	Org	anizations that follow SFAS 117, check here X and complete lines 67			
N E T		through 69 and lines 73 and 74.			
	6	7 Unrestricted	240,599.	67	354,095.
S	6	B Temporarily restricted	149,786.	68	538,599.
ASSETS	6	Permanently restricted	10,906.	69	9,091.
O R	Org	anizations that do not follow SFAS 117, check here and complete lines			
F		70 through 74.			
סאט	7	Capital stock, trust principal, or current funds		70	
	7	1 Paid-in or capital surplus, or land, building, and equipment fund		71	
Ļ	7	Retained earnings, endowment, accumulated income, or other funds		72	
BALAZCEの	7	3 Total net assets or fund balances (add lines 67 through 69 or lines 70 through			
Ĕ		72; column (A) must equal line 19 and column (B) must equal line 21)	401,291.	73	901,785.
	7	4 Total liabilities and not assets/fund balances (add lines 66 and 73)	405 345	74	911 799

INC.

Form 990 is available for public inspection and, for some people, serves as the primary or sole source of information about a particular organization. How the public perceives an organization in such cases may be determined by the information presented on its return. Therefore, please make sure the return is complete and accurate and fully describes, in Part III, the organization's programs and accomplishments.

BAA

Par	Reconciliation of Revenue Financial Statements with per Return (See instruction	th Re	er Audited evenue	Part	Reconcilia Financial S per Return	ation of Expenses Statements with	s per Audited Expenses
а	Total revenue, gains, and other support per audited financial statements	а	1,079,059.	а	Total expenses and lo	osses per audited	a 578,565.
b	Amounts included on line a but not on line 12, Form 990:			b	Amounts included on on line 17, Form 990:		
(1)	Net unrealized gains on investments \$			(1)	Donated services and use of facilities \$		
(2)	Donated services and use of facilities \$			(2)	Prior year adjust- ments reported on line 20, Form 990 \$		
` ,	Recoveries of prior year grants \$ Other (specify):				Losses reported on line 20, Form 990 \$ Other (specify):		
	Add amounts on lines (1) through (4) ►	b	-4,176.		Add amounts on lines (1)	through (4) >	b
С	Line a minus line b · · · · · · · · ▶	С	1,083,235.	С	Line a minus line b		c 578,565.
d	Amounts included on line 12, Form 990 but not on line a :			d	Amounts included on Form 990 but not on I	line 17, ine a:	
(1)	Investment expenses not included on line			(1)	Investment expenses not included on line 6b,		
(2)	6b, Form 990 · · · \$ Other (specify):			(2)	Form 990 \$ Other (specify):	-	
	Add amounts on lines (1) and (2) ►	А			\$	s (1) and (2) ►	d
е	Total revenue per line 12, Form	<u> </u>		е	Total expenses per lii		<u> </u>
	990 (line c plus line d) ▶		1,083,235.		990 (linė c plus line d	l) ▶	
Part	List of Officers, Directors,		Title and average hou		(C) Compensation	(D) Contributions to	(E) Expense
	(A) Name and address		per week devoted to position		(if not paid, enter -0-)	`employee benefit plans and deferred compensation	account and other allowances
	H PARKE	-		4.0	60 500	2 105	
	INS PARK, PA. ATTACHED LIST		EC. DIR.	40	62,500.	3,125	0.
	OTHER OFFICERS		E LIST	00	0.	0	. 0.
		-					
		_					
		_					
		_					
75	Did any officer, director, trustee, or key from your organization and all related o related organizations?	rganiz	zations, of which more	than \$	10,000 was provided I	bv the	Yes X No

	1990 (2000) SOCIETY OF ENVIRONMENTAL JOURNALISTS, INC. 52-019403	1	F	Page 5
Par	t VI Other Information (See specific instructions.)	N/A	Yes	No
76	Did the organization engage in any activity not previously reported to the IRS? If 'Yes,' attach a detailed description of each activity	76		v
77	Were any changes made in the organizing or governing documents but not reported to the IRS?	77		X
"	If 'Yes,' attach a conformed copy of the changes.			Α.
78 :	a Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?	78 a		Х
	b If 'Yes,' has it filed a tax return on Form 990-T for this year?	78 b		
79	Was there a liquidation, dissolution, termination, or substantial contraction during the year? If 'Yes,' attach a statement.	79		Х
80 8	a Is the organization related (other than by association with a statewide or nationwide organization) through common			
	membership, governing bodies, trustees, officers, etc, to any other exempt or nonexempt organization?	80 a		Х
I	o If 'Yes,' enter the name of the organization •			
	and check whether it is exempt or nonexempt.			
	a Enter the amount of political expenditures, direct or indirect, as described in the instructions 81a 0.			
	Did the organization file Form 1120-POL for this year?	81 b		Х
82 8	a Did the organization receive donated services or the use of materials, equipment, or facilities at no charge or at	00 -	37	
	substantially less than fair rental value?	82 a	X	
ı	of If 'Yes,' you may indicate the value of these items here. Do not include this amount as revenue in Part I or as an expense in Part II. (See instructions for reporting in Part III.) 82b 57,000.			
02.	a Did the organization comply with the public inspection requirements for returns and exemption applications?	83 a	Х	
	Did the organization comply with the disclosure requirements relating to quid pro quo contributions?	83 b	X	
	a Did the organization solicit any contributions or gifts that were not tax deductible?	84 a	21	Х
		- O.u		
	a If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	84 b		
85	501(c)(4), (5), or (6) organizations. a Were substantially all dues nondeductible by members?	85 a		
ı	Did the organization make only in-house lobbying expenditures of \$2,000 or less?	85 b		
	If 'Yes' was answered to either 85a or 85b, do not complete 85c through 85h below unless the organization received a			
	waiver for proxy tax owed for the prior year.			
	Dues, assessments, and similar amounts from members			
	d Section 162(e) lobbying and political expenditures			
	Aggregate nondeductible amount of Section 6033(e)(1)(A) dues notices			
	Taxable amount of lobbying and political expenditures (line 85d less 85e)			
(g Does the organization elect to pay the Section 6033(e) tax on the amount in 85f?	85 g		
ı	n If Section 6033(e)(1)(A) dues notices were sent, does the organization agree to add the amount in 85f to its reasonable estimate of dues allocable to nondeductible lobbying and political expenditures for the following tax year?	85 h		
86	501(c)(7) organizations. Enter: a Initiation fees and capital contributions included on	0011		
	line 12			
ı	Gross receipts, included on line 12, for public use of club facilities			
87	501(c)(12) organizations. Enter: a Gross income from members or shareholders 87 a			
1	Gross income from other sources. (Do not net amounts due or paid to other sources			
•	against amounts due or received from them.)			
88	At any time during the year, did the organization own a 50% or greater interest in a taxable corporation or partnership, or an entity disregarded as separate from the organization under Regulations Sections 301.7701-2 and 301.7701-3?			
	If 'Yes,' complete Part IX	88		Х
89 8	a 501(c)(3) organizations. Enter: Amount of tax imposed on the organization during the year under:			
	Section 4911 ► 0. ; Section 4912 ► 0. ; Section 4955 ► 0.			
ı	5 501(c)(3) and 501(c)(4) organizations. Did the organization engage in any Section 4958 excess benefit transaction during the year or did it become aware of an excess benefit transaction from a prior year? If 'Yes,' attach a statement explaining each transaction	89 b		Х
	Enter: Amount of tax imposed on the organization managers or disqualified persons during the year under Sections 4912, 4955, and 4958			
	I Enter: Amount of tax on line 89c, above, reimbursed by the organization			0.
				<u> </u>
	a List the states with which a copy of this return is filed ► PENNSYLVANIA • Number of employees employed in the pay period that includes March 12, 2000 (see instructions)	90.6		
91	The books are in care of BETH_PARKE Telephone number \((215) 884-8			
٠.	Located at > 321 OLD YORK ROAD, SUITE 200, JENKINTOWN PA ZIP code > 19046			
92	Section 4947(a)(1) nonexempt charitable trusts filing Form 990 in lieu of Form 1041 — Check here			<u>-</u>
	and enter the amount of tax-exempt interest received or accrued during the tax year			

Part VII	Analysis of Income-Pro	ducing Activit	ies (See instructions	S.)		
		Unrelate	d business income	Excluded by s	ection 512, 513, or 5	14 (F)
Enter gross otherwise ir	amounts unless ndicated.	(A) Business code	(B) Amount	(C) Exclusion code	(D) Amount	Related or exempt function income
93 Pro	gram service revenue:					
a SU	BSCRIPTIONS					1,731.
b						
d						
е						
	dicare/Medicaid payments					
g Fees	s & contracts from government agencies	i .				
	mbership dues and assessments					28,852.
	rest on savings & temporary cash invmnt			14	•	
96 Divi	idends & interest from securities.			14	1,60	9.
	rental income or (loss) from real estate:					
	t-financed property					
	debt-financed property					
	rental income or (loss) from pers prop .					
	er investment income	•				
100 Gai	n or (loss) from sales of assets er than inventory			18	4.0	
	,			10	-49	7 -
	income or (loss) from special events					
	ss profit or (loss) from sales of inventory	•				
				13	24,77	0
				13	24,77	0.
e		•				
104 Subi	total (add columns (B), (D), and (E))				39.47	5. 30,583.
105 Tot	total (add columns (B), (D), and (E)) al (add line 104, columns (B), (D)), and (E))				70,058.
	105 plus line 1d, Part I, should ed					,
Part VIII	Relationship of Activitie	es to the Acco	mplishment of E	Exempt Purpos	ses (See instructions	3.)
Line No.	Explain how each activity for wh	nich income is repo	orted in column (E) of	Part VII contributed	I importantly to the a	ccomplishment
▼	of the organization's exempt pu	rposes (other than	by providing funds fo	r such purposes).		
LINE 93	PROVIDES SERVICE TO	BOTH MEMBE	ERS AND NON-M	EMBERS WHICH	H IN TURN	
AND	PROVIDES FOR THE CO	NTRIBUTIONS	S THAT ARE MA	DE WHICH PRO	OMOTE THE	
LINE 94	EXCHANGE OF INFORMA	TION ON CUF	RENT ENVIRON	MENTAL ISSU	ES.	
Part IX	Information Regarding	Taxable Subsi	diaries and Disr	egarded Entiti	es (See instructions	s.) N/A
	(A)	(B)		(C)	(D)	(E)
Nome	• •	, ,	o of	• •		` '
	, address, and EIN of corporation rtnership, or disregarded entity	n, Percentag ownership in		of activities	Total income	End-of-year assets
	7, 1 1 3 1 3 1 1 1 1 1 1		%			
			%			
			90			
D ()/	1.6 6 5 11	- 	% • • • • • • • • • • • • • • • • • • •	15 (1)	<u> </u>	
Part X	Information Regarding				,	nstructions.)
	ne organization, during the year, r		directly or indirectly, t	o pay premiums on	a personal	· · · Yes X No
	ne organization, during the year, p		other ar indirectly on a	naraanal hanafit a		
				i personai benenii co	ontract?	· · · L Yes X No
	f 'Yes' to b, file Form 8870 and F					
Please	Under penalties of perjury, I declare that I true, correct, and complete. Declaration of	have examined this return f preparer (other than offi	rn, including accompanying s cer) is based on all informati	schedules and statements on of which preparer has	, and to the best of my know any knowledge. (See instru	vledge and belief, it is ctions.)
Sign	>	•			_	E DIRECTOR
Here	Signature of Officer			Date	Type or Print Name	
				Date	Check if F	Preparer's SSN or PTIN
Paid	Preparer's Signature			06/19/01	self-	74-48-4803
Pre-		יינע נז עמר עמר	CDA	[00/13/01	employed ► X 1	11 10 1003
parer's Use	Firm's name (or yours	ORD H. PALM)E071
Ose Only	address and ZIP code	MEETINGHOUSI		10074 1024	EIN ► 23-222	
	HARTSV	/ ㅗㅗㅗ쑈 ီ	PA	18974-1034	Phone no ► (21	5) 343-9654

Schedule A (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Organization Exempt Under Section 501(c)(3)

2000

IRS use only — ${\rm Do}$ not write or staple in this space.

(Except Private Foundation) and Section 501(e), 501(f), 501(k), 501(n), or Section 4947(a)(1) Nonexempt Charitable Trust Supplementary Information — (See separate instructions.)

OMB No. 1545-0047

► Must be o	completed by the above organizations a	nd attached to their Form 990 or	990-EZ.		
Name of the Org	anization			Employer Identification Nu	ımber
SOCIETY	OF ENVIRONMENTAL JOURNAL			52-0194031	
Part I	Compensation of the Five High		Than Officers,	Directors, and	Trustees
((See instructions. List each one. If there (a) Name and address of each employee paid more than \$50,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans & deferred compensation	(e) Expense account and other allowances
NONE					
Total number over \$50,000	of other employees paid	NONE			
Part II	Compensation of the Five Higl (See instructions. List each one (whether	nest Paid Independent Con	tractors for Pro	fessional Servi	ces
(a) Nar	me and address of each independent contr	· ·		of service	(c) Compensation
NONE					
Total number	of others receiving over	NONE			1



Schedule A (Form 990 or 990-EZ) 2000 ENVIRONMENTAL JOURNALISTS, 52-0194031 Page 4 Private School Questionnaire (See instructions.) (To be completed Only by schools that checked the box on line 6 in Part IV) N/A Yes No 29 Does the organization have a racially nondiscriminatory policy toward students by statement in its charter, bylaws, other governing instrument, or in a resolution of its governing body? 29 Does the organization include a statement of its racially nondiscriminatory policy toward students in all its brochures, catalogues, and other written communications with the public dealing with student admissions, programs, and scholarships? 30 Has the organization publicized its racially nondiscriminatory policy through newspaper or broadcast media during the period of solicitation for students, or during the registration period if it has no solicitation program, in a way that 31 If 'Yes,' please describe; if 'No,' please explain. (If you need more space, attach a separate statement.) Does the organization maintain the following: a Records indicating the racial composition of the student body, faculty, and administrative staff? 32 a b Records documenting that scholarships and other financial assistance are awarded on a racially 32 b nondiscriminatory basis? Copies of all catalogues, brochures, announcements, and other written communications to the public dealing 32 c d Copies of all material used by the organization or on its behalf to solicit contributions? 32 d If you answered 'No' to any of the above, please explain. (If you need more space, attach a separate statement.) Does the organization discriminate by race in any way with respect to: a Students' rights or privileges?... 33 a **b** Admissions policies? . 33 b c Employment of faculty or administrative staff? 33 c d Scholarships or other financial assistance? . 33 d 33 e e Educational policies? . f Use of facilities? . 33 f **g** Athletic programs? 33 g 33 h h Other extracurricular activities? If you answered 'Yes' to any of the above, please explain. (If you need more space, attach a separate statement.) 34a Does the organization receive any financial aid or assistance from a governmental agency? 34 a

34 b

b Has the organization's right to such aid ever been revoked or suspended? . .

If you answered 'Yes' to either 34a or b, please explain using an attached statement.

Does the organization certify that it has complied with the applicable requirements of sections 4.01 through 4.05

of Rev Proc 75-50, 1975-2 C.B. 587, covering racial nondiscrimination? If 'No,' attach an explanation.

	edule A (Form 990 or 990-	,	OF ENVIRONMENTAL			52-0	0194	031	Page
Par	Lobbying Ex	xpenditures by Ele	cting Public Charit	t ies (See instructions 5768)	s.)			NT / 70	
Chor		e organization belongs to						N/A	
		u checked ' a ' above and	• .	is annly					
0110		imits on Lobbying	•	о арргу.	Affiliate	a) d grou als	р	(b) To be com	npleted
	(The terr	n 'expenditures' means a	amounts paid or incurred	.)	101	ais		organiza	
36	Total lobbying expenditu	res to influence public op	inion (grassroots lobbyin	g) 36	6				
37	Total lobbying expenditu	res to influence a legislat	tive body (direct lobbying)	,				
38	Total lobbying expenditu	,							
39	Other exempt purpose ex								
40	Total exempt purpose ex)				
41	Lobbying nontaxable am If the amount on line 40		rom the following table —						
	Not over \$500,000								
	Over \$500,000 but not over \$1								
	Over \$1,000,000 but not over		•						
	Over \$1,500,000 but not over	\$17,000,000 \$225	,000 plus 5% of the excess ov	er \$1,500,000					
	Over \$17,000,000	\$1,0	00,000						
42	Grassroots nontaxable a	mount (enter 25% of line	41)	42	2				
43	Subtract line 42 from line								
44	Subtract line 41 from line				1				
	Caution: If there is an ar								
	(Some org	ganizations that made a s	Averaging Period I section 501(h) election do see the instructions for lin	not have to complete		colum	ıns bel	OW.	
			Lobbying Expend	litures During 4 -Yea	r Averaging l	Period			
	Calendar year (or fiscal year beginning in) ►	(a) 2000	(b) 1999	(c) 1998		d) 997		(e) Tota	
45	Lobbying nontaxable amount								
46	Lobbying ceiling amount (150% of line 45(e))								
47	Total lobbying expenditures								
48	Grassroots non-taxable amount								
49	Grassroots ceiling amount (150% of line 48(e))								
	Grassroots lobbying expenditures	ctivity by Nonelect	ing Public Charitie	·e					
<u> </u>	(For reporting of	nly by organizations that	did not complete Part VI	-A) (See instructions.)				N/A	
Durii atter	ng the year, did the organi npt to influence public opir	zation attempt to influence	ce national, state or local er or referendum, through	legislation, including the use of:	any	Yes	No	Amou	ınt
á	a Volunteers								
ŀ	Paid staff or managemer	nt (include compensation	in expenses reported on	lines c through h.).					
	Media advertisements .								
	Mailings to members, leg								
	Publications, or publishe								
	Grants to other organizat					-			
	g Direct contact with legislant Rallies, demonstrations,								
	Total lobbying expenditu		•	•			1		
	, , , , , , , , , , , , , , , , , , , ,	,							

If 'Yes' to any of the above, also attach a statement giving a detailed description of the lobbying activities.

Part VII Information Regarding Transfers To and Transactions and Relationships With Noncharitable Exempt Organizations (See instructions)

51 Did the	e reporting organization di Code (other than section 5	rectly or indi	rectly engage in	any of the following w	rith any other organization described in sec	ction 501(c)	
	fers from the reporting orga		•				Yes	No
	, , ,				··	51 a (i)	.03	Х
						a (ii)		X
` '	transactions:					(/		
		ts with a non	charitable exem	not organization		b (i)		Х
	•					b (ii)		X
` ,						b (iii)		X
` '		-				b (iv)		X
` '	· ·					b (v)		X
` ,	•					b (vi)		X
` '			J			C C		X
d If the a	answer to any of the above	e is 'Yes,' co	mplete the follow	wing schedule. Columr	n (b) should always show the fair market v			
the go	ods, other aśsets, or servi	ces given by	the reporting o	rganization. If the orga	n (b) should always show the fair market v inization received less than fair market val s, other assets, or services received:	ue in		
(a)	(b)				(d)			
Line no.	Amount involved	Name of	noncharitable e	exempt organization	Description of transfers, transactions, and s	haring arran	gement	.S
52 a Is the	organization directly or ind	lirectly affilia	ted with, or rela	ted to, one or more tax	e-exempt organizations	. 🗆 🗸		
			er than section t	ou1(c)(3)) or in section	527?	► <u> </u>	s X	No
b If Yes	s,' complete the following s	chedule:		<i>a</i> ,				
	(a) Name of organization		Type o	(b) of organization	(c) Description of relations	ship		
	- tame or organization		.,,,,,		200011911011 01 101011011			
					<u> </u>			
					<u> </u>			
					<u> </u>			

Schedule B (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Schedule of Contributors

Supplementary information for line 1d of Form 990 or and line 1 of Form 990-EZ (see instructions)

OMB No. 1545-0047

2000

Name of Organization	Employer Identification Number
SOCIETY OF ENVIRONMENTAL JOURNALISTS, INC.	52-0194031
Organization type (check one) — Section: X 501(c)(3) ✓ (enter number);	527 or
4947(a)(1) nonexempt charitable	trust
A Section 501(c)(7), (8), or (10) organizations — Check this box if the organization has	ad no charitable contributors who contributed more
than \$1,000 during the year. (But see General rule below.)	
Enter here the total gifts received during the year for a religious, charitable, etc, purpo	ose. ► \$
BAA For Paperwork Reduction Act Notice, see instructions for Form 990 and Form	m 990-EZ. Schedule B (Form 990 or 990-EZ) (2000)

Page 1

of 2

of Part I

SOCIETY OF ENVIRONMENTAL JOURNALISTS, INC.

Employer Identification Number 52-0194031

(a) Number	(b) Name, address and ZIP code	(c) Aggregate contributions	(d) Type of contribution
1	THE WILLIAM AND FLORA HEWLETT FOUNDATION 525 MIDDLEFIELD ROAD, SUITE 200 MENLO PARK CA 94025-3495	\$200,000.	Individual X Payroll Noncash (Complete Part II if a noncash contribution.)
(a) Number	(b) Name, address and ZIP code	(c) Aggregate contributions	(d) Type of contribution
2	THE DAVID & LUCILE PACKARD FOUNDATION 300 SECOND STREET, SUITE 200 LOS ALTOS CA 94022	\$50,000.	Individual X Payroll Noncash (Complete Part II if a noncash contribution.)
(a) Number	(b) Name, address and ZIP code	(c) Aggregate contributions	(d) Type of contribution
3	W.K. KELLOGG FOUNDATION ONE MICHIGAN AVENUE EAST BATTLE CREEK MI 49017-4058	\$25,000.	Individual X Payroll Noncash (Complete Part II if a noncash contribution.)
(a)	(b)	(c)	(d)
Number	Name, address and ZIP code	Aggregate contributions	Type of contribution
4	Name, address and ZIP code W. ALTON JONES FOUNDATION 232 EAST HIGH STREET CHARLOTTESVILLE VA 22902-5178		Individual X Payroll Noncash (Complete Part II if a noncash contribution.)
	W. ALTON JONES FOUNDATION 232 EAST HIGH STREET	contributions	Individual X Payroll Noncash (Complete Part II if a
<u>4</u> (a)	W. ALTON JONES FOUNDATION 232 EAST HIGH STREET CHARLOTTESVILLE (b)	\$ 200,000.	Individual X Payroll Noncash (Complete Part II if a noncash contribution.)
(a) Number	W. ALTON JONES FOUNDATION 232 EAST HIGH STREET CHARLOTTESVILLE (b) Name, address and ZIP code JOHN S. AND JAMES L. KNIGHT FOUNDATION 2 SOUTH BISCAYNE BOULEVARD, SUITE 3800	\$ 200,000.	Individual X Payroll Noncash (Complete Part II if a noncash contribution.) (d) Type of contribution Individual X Payroll Noncash (Complete Part II if a

Page 2 of 2
Employer Identification Number

of Part I

SOCIETY OF ENVIRONMENTAL JOURNALIS	STS, INC.	52-0194031
Part I Contributors		

(a) Number	(b) Name, address and ZIP code	(c) Aggregate contributions	(d) Type of contribution
7	CHARLES STEWART MOTT FOUNDATION 1200 MOTT FOUNDATION BUILDING FLINT MI 48502-1851	\$75,000.	Individual X Payroll Noncash (Complete Part II if a noncash contribution.)
(a) Number	(b) Name, address and ZIP code	(c) Aggregate contributions	(d) Type of contribution
<u>\@</u>	THE GORGE GUND FOUNDATION 45 PROSPECT AVENUE WEST CLEVELAND OH 44115	\$ <u>21,120</u> .	Individual X Payroll Noncash (Complete Part II if a noncash contribution.)
(a) Number	(b) Name, address and ZIP code	(c) Aggregate contributions	(d) Type of contribution
		\$	Individual Payroll Noncash (Complete Part II if a noncash contribution.)
(a) Number	(b) Name, address and ZIP code	(c) Aggregate contributions	(d) Type of contribution
		\$	Individual Payroll Noncash (Complete Part II if a noncash contribution.)
(a) Number	(b) Name, address and ZIP code	(c) Aggregate contributions	(d) Type of contribution
		\$	Individual Payroll Noncash (Complete Part II if a noncash contribution.)
(a) Number	(b) Name, address and ZIP code	(c) Aggregate contributions	(d) Type of contribution
		\$	Individual Payroll Noncash (Complete Part II if a noncash contribution.)

Form **4562**

Depreciation and Amortization

(Including Information on Listed Property)

► See separate instructions.

► Attach this form to your return.

OMB No. 1545-0172 2000

Department of the Treasury Internal Revenue Service

Name(s) Shown on Return Business or Activity to Which This Form Relates Identifying Number SOCIETY OF ENVIRONMENTAL JOURNALISTS, INC. Form 990, page 2 52-0194031

Pa		pense Certain any 'listed property,	'complete Part V before	you complete Pa)) ort I.			
1	•			<u> </u>			. 1	\$20,000.
2	Total cost of Section 179 pro	•	•					
3	Threshold cost of Section 17	. , .						\$200,000.
4	Reduction in limitation. Subt							
5	Dollar limitation for tax year. separately, see instructions						. 5	
6		Description of property		(b) Cost (business		(C) Elected co		
	(-)			(,	,,	(-)		
7	Listed property. Enter amou	nt from line 27			. 7			
8	Total elected cost of Section						. 8	
9	Tentative deduction. Enter the							
10	Carryover of disallowed ded	uction from 1999. S	See instructions				. 10	
11	Business income limitation.	Enter the smaller o	f business income (not le	ess than zero) or	line 5 (see ir	nstrs)	. 11	
12	Section 179 expense deduc	tion. Add lines 9 ar	nd 10, but do not enter m	ore than line 11.			. 12	
13	Carryover of disallowed ded						•	
						enhones cert	ain co	mouters or
orop	e: Do not use Part II or Part III erty used for entertainment, re	ecreation, or amus	ement). Instead, use Pai	rt V for listed prop	erty.	0,01101100, 0011	um 00	mpatoro, or
Pa	rt II MACRS Depre	ciation for As	sets Placed in Serv	vice Only Dur	ing Your	2000 Tax '	Year	
	(Do not include list			,	J			
		(Section A – General As	sset Account Ele	ction			
14	If you are making the election or more general asset account	n under Section 16 unts, check this box	68(i)(4) to group any assect See instructions	ets placed in serv	ice during th	e tax year into	one	▶ □
		Section B -	- General Depreciation	System (GDS) (See instruct	ions)		
	(a) Classification of property	(b) Month and year placed in service	(C) Basis for depreciation (business/investment use only — see instructions)	(d) Recovery period	(e) Convention	(f) Metho		(g) Depreciation deduction
15 a	3-year property							
	5-year property		6,222.	5.0 yrs	HY	200DB		1,245.
(7-year property		9,645.	7.0 yrs	HY	200DB		1,378.
(d 10-year property							
(15-year property							
1	20-year property							
9	25-year property			25 yrs		S/1	_	
Ī	n Residential rental			27.5 yrs	MM	S/1	_	
	property			27.5 yrs	MM	S/1	_	
i	Nonresidential real	06/00	5,300.	39 yrs	MM	S/1		74.
	property				MM	S/1		
		Section C -	Alternative Depreciation	on System (ADS)	(See instru	ctions)		
16 a	a Class life					S/1	<u>.</u>	
ı	1 2-year			12 yrs		S/1	<u>.</u>	
(40-year			40 yrs	MM	S/1	<u>.</u>	
Pa	rt III Other Deprecia	ation (Do not inc	lude listed property.) (Se	ee instructions)				
17	GDS and ADS deductions for	or assets placed in	service in tax years beg	inning before 2000	0		17	4,622.
18	Property subject to Section	168(f)(1) election .					18	
19	ACRS and other depreciatio	n					19	
	rt IV Summary (See							
20	Listed property. Enter amou						20	
21	Total . Add deductions from on the appropriate lines of y	line 12, lines 15 an	d 16 in column (g), and	lines 17 through 2	0. Enter her	e and	21	7,319.
22		d placed in service	during the current year,	enter	22		<u> </u>	7,319.

Part V

Listed Property (Include automobiles, certain other vehicles, cellular telephones, certain computers, and property used for entertainment, recreation, or amusement)

Note: For any vehicle for which you are using the standard mileage rate or deducting lease expense, complete only 23a, 23b, columns (a) through (c) of Section A, all of Section B, and Section C if applicable

		ns (a) through (c) of Section A								зо охрс	<i>,,,</i> ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	mpioto o	my zou,	200,		
	Sec	tion A - Depre	ciation and C	ther Infor	rmation	(Cautior	_								1		
23 8	a Do you have eviden		I I	nt use claim	ed?		Yes	Ш	No				e written?.		Yes	N	0
Ту	(a) ype of property (list vehicles first)	(b) Date placed in service	Business/ investment use percentage	(d) Cost other b	or	(busine	(e) or deprecia ess/investm use only)	tion nent		(f) lecovery period	Me	(g) ethod/ evention	Depr	(h) reciation duction	Sec	(i) lected tion 179 cost	
24	Property used n	nore than 50% ir		usiness us	se (see in	struction	าร):								<u> </u>		-
																	_
2E	Droporty used F	00/ or loop in a	unalified busin		oo inotru	etions).											_
25	Property used 5	0% or less in a c	qualified busin	ess use (s	see mstru	Clions):											
	Add amounts in	` ,				•											
27	Add amounts in	column (i). Ente	r the total here										<u></u>	27			_
Com	plete this section	for vohiolog upo	d by a cala pr	Section							olotod i	ooroon	lf vou pro	vidod v	shiolog		
	our employees, fir		, ,												enicies		
				1	a)	I	b)		(c)	. 1		d)	1 .	e)		(f)	_
28	Total business/i during the year			Veh	icle 1	Vehi	icle 2	\	/ehic	cle 3	Veh	icle 4	Vehi	icle 5		icle 6	
	miles - see ins	tructions)															_
29	Total commuting m	iles driven during th	e year	•													_
30	Total other pers miles driven .																
31	Total miles drive																
	iiiles 20 tillougii	130		Yes	No	Yes	No	Ye	s	No	Yes	No	Yes	No	Yes	No	-
32	Was the vehicle during off-duty h																
33	Was the vehicle than 5% owner																
34	Is another vehic personal use?																
	·	Section	C – Question	s for Emp	oloyers V	Nho Pro	vide Ve	hicle	es fo	r Use b	y Their	Emplo	yees				
	wer these question owners or related			exception	n to comp	oleting S	ection B	for v	/ehic	eles used	by em	ployees	who are	not mo	re than		
35	Do you maintain										nmuting	l, 			Yes	No	_
36	Do you maintain employees? See	a written policy	statement tha	it prohibits	persona	l use of	vehicles	, exc	ept c	commuti	ng, by y	our					
37	Do you treat all																_
38	Do you provide vehicles, and re	more than five v	ehicles to you	r employe	es, obtair	n informa	ation fro	m yo	ur en	mployee	about	the use	of the				
39	Do you meet the Note : If your an	e requirements o	oncerning qua	alified auto	mobile d	emonstr	ation us	e? S	ee in	struction	ns						
Pai	rt VI Amoi	rtization															_
	Des	(a) cription of costs		Date an	(b) mortization egins		(c) Amortizabl amount	le		(d Cor Sect	de	Amo	(e) ortization riod or centage		(f) Amortization for this year		
40	Amortization of	costs that begin	s during vour :	1 2000 tax v	ear (see	instructi	ons):					1 -0.	3-	<u> </u>			_
																	_
41		costs that bega											41				
42	Total. Add amo	ounts in column	(f). See instruc	ctions for v	where to	report .							42				

Form 990 Line 8(A) and 8(B) Statement

Schedule of Gains and Losses from Sale of Assets Other than Inventory

2000

► Attach to return

Name SOCIETY OF ENVIR	RONMENTAL JOUR	RNALIS	STS, IN	īC.				mploye 2-01		ntification Number 31
Part I, Line 8, Colun	nn (A)		Securit	ties			1			
Public Securities										
Descrip	ition	S	Gross Sales Price					Bas	is	
Publicly Traded Securities			20,82	28.	Cos					21,325.
					Sell Bas	ing Expe	enses			21,325.
Nonpublic Securitie	es							-		
Description	Date Acquand Meti					Gross m Sales Price			Cost, other basis o FMV when donated (State which on top	
Total Securities						20	,828			21,325.
Gain or (Loss) from S	Sale of Securities	<u></u>		<u></u>						-497.
Part I, Line 8, Colun	nn (B)	0	ther As	sset	S					
Description	Date Acquired and Method	Date and to		Sa	Gros ales	ss Price		Cost, other basis or FMV when donated		
		. – – –					Basis	eciation		
		. – – -					Basis	eciation		
		. – – -					Cost Depre Basis	eciatio	า	
							Cost Depre Basis	eciatio	า	
Total Other Assets .										
Gain or (Loss) from S	Sale of Other Asset	s			<u></u>					

Form 990, Page 2, Part II, Line 43

Other Expenses Stmt

Other expenses (itemize)	(A) Total	(B) Program services	(C) Management and general	(D) Fundraising
CONSULTANTS INSURANCE MEMBERSHIP MAILING LIST MINORITY/FELLOWSHIP REGISTRATION SERVICES RESOURCE/MEMBERSHIP SUPPLIES & POSTAGE TRANSPORTATION/TOUR FEES	56,973. 4,923. 2,610. 11,552. 7,635. 3,256. 10,524. 13,442.	56,973. 4,301. 2,610. 11,552. 7,635. 2,929. 10,524. 13,442.	0. 339. 0. 0. 0. 164. 0.	0. 283. 0. 0. 0. 163. 0.
WEBSITE DEVELOPMENT Total	12,082.	12,082.	503.	446.

Form 990, Page 3, Part IV, Lines 57a & 57b Land, Buildings and Equipment Statement

	(a) Cost/Other Basis	(b) Accumulated Depreciation	(c) Book Value
SEE ATTACHED STATEMENT	70,939.	42,810.	28,129.
Total	70,939.	42,810.	28,129.

COCIETV	FAL IOLIBAIALISTS INC
SOCIETT	TAL JOURNALISTS. INC.

52-0194031

2

Supporting Statement of:

Form 990 p 1/Line 20

Description	Amount
NET UNREALIZED LOSS ON INVESTMENTS	-4,176.
Total	-4,176.