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GOVERNMENT COPY

Department of the Treasury

Internal Revenue Service

Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No. 1545-0047

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

Open to Public Inspection

A	or the 2	2004 calendar year, or tax year beginning	and er	laing			
B	Check if applicable	Please C Name of organization			D Empl	oyer iden	tification number
	Addres	USE INSIGNOETETY OF ENVIRONMENTAL JOURNALISTS,				010	4021
	change □Name	print or INC . 5				<u>-019</u>	
F	change □Initial	ge See Number and Street (or P.U. dox if mail is not delivered to street address) Room/suite E Tele				hone nun	nber 4-8174
H	return □Final	Instruc-					Cash X Accrual
	⊣return Amend					ther pecify)	Cash Accrual
F	⊥return Applica pendin		sts	Hand Lare not ann			n 527 organizations.
	pendin	must attach a completed Schedule A (Form 990 or 990-EZ).		H(a) Is this a group r			
G 1	Website	:▶WWW.SEJ.ORG		H(b) If "Yes," enter nu			
		ation type (check only one) \blacktriangleright X 501(c) (3) \blacktriangleleft (insert no.) 4947(a)(1) or	527	H(c) Are all affiliates i			
K	Check he	ere if the organization's gross receipts are normally not more than \$25,000.	The	(If "No," attach a H(d) Is this a separat		filad by ar	n or-
(organiza	tion need not file a return with the IRS; but if the organization received a Form 990 Pag	ckage	ganization cover	ed by a	group ruli	ng? Yes X No
İ	n the ma	ail, it should file a return without financial data. <mark>Some states require a complete retur</mark>	n.	I Group Exemptio	n Numb	er ►	
				M Check ►	if the or	ganization	is not required to attach
		ceipts: Add lines 6b, 8b, 9b, and 10b to line 12 \blacktriangleright 904, 97		Sch. B (Form 99	0, 990-E	Z, or 990	-PF).
Pa	art I	Revenue, Expenses, and Changes in Net Assets or Fund	Bala	nces			
	1	Contributions, gifts, grants, and similar amounts received:					
	1	Direct public support	1a	463,4	/4.		
			1b		_		
	C	Government contributions (grants)	1c		,		462 474
		Total (add lines 1a through 1c) (cash \$ 463,474. noncash \$	00\		.)	1d	463,474. 377,748.
	2	Program service revenue including government fees and contracts (from Part VII, lin				2	30,686.
	3	Membership dues and assessments			·····	3 4	10,454.
	4 5	Interest on savings and temporary cash investments Dividends and interest from securities				5	10,434.
			1 . 1			9	
					-		
	C	Less: rental expenses Net rental income or (loss) (subtract line 6b from line 6a)			_	6c	
	7	Other investment income (describe			·····	7	
Revenue		Gross amount from sales of assets other (A) Securities		(B) Other			
š		than inventory 4,948.	8a	(2) 0	$\overline{}$		
æ	b	Less: cost or other basis and sales expenses 7,576.					
		Gain or (loss) (attach schedule) <2,628.					
		Net gain or (loss) (combine line 8c, columns (A) and (B)) STMT 1				8d	<2,628.>
	9	Special events and activities (attach schedule). If any amount is from gaming, check	k here	▶ □			
	a	Gross revenue (not including \$ of contributions					
		reported on line 1a)	9a				
		Less: direct expenses other than fundraising expenses					
		Net income or (loss) from special events (subtract line 9b from line 9a)			L	9c	
		Gross sales of inventory, less returns and allowances	10a				
	b	Less: cost of goods sold	10b		_		
		Gross profit or (loss) from sales of inventory (attach schedule) (subtract line 10b from line 10a)			10c	17 (((
	11	Other revenue (from Part VII, line 103)			-	11	17,666.
	12	Total revenue (add lines 1d, 2, 3, 4, 5, 6c, 7, 8d, 9c, 10c, and 11)				12	897,400. 696,676.
es	13	Program services (from line 44, column (B))			·····	13	57,976.
Expenses	14	Management and general (from line 44, column (C))				14 15	38,449.
ğ	15 16	Fundraising (from line 44, column (D)) Payments to affiliates (attach schedule)				16	JU,449•
Ш	17	Payments to affiliates (attach schedule) Total expenses (add lines 16 and 44, column (A))				17	793,101.
	18	Excess or (deficit) for the year (subtract line 17 from line 12)				18	104,299.
햜	19	Net assets or fund balances at beginning of year (from line 73, column (A))			·····	19	670,868.
Net Assets	20	Other changes in net assets or fund balances (attach explanation)	SEE	STATEMENT	2 h	20	18.
1	21	Net assets or fund balances at end of year (combine lines 18, 19, and 20)				21	775,185.
4230 01-1	01 3-05	LHA For Privacy Act and Paperwork Reduction Act Notice, see the separate ins				•	Form 990 (2004)

52-0194031

Statement of All organizations must complete column (A), Columns (B), (C), and (D) are required for section 501(c)(3) Page 2 **Functional Expenses** and (4) organizations and section 4947(a)(1) nonexempt charitable trusts but optional for others. (B) Program services (C) Management and general Do not include amounts reported on line (D) Fundraising (A) Total 6b, 8b, 9b, 10b, or 16 of Part I. 22 Grants and allocations (attach schedule) noncash \$ 23 23 Specific assistance to individuals (attach schedule) **24** Benefits paid to or for members (attach schedule) 24 77,341. 24,750. Compensation of officers, directors, etc. 46,404. 6,187. 25 167,274. 146,273. 19,829. 1,172.26 Other salaries and wages 26 9.278. 987. 27 Pension plan contributions 7.308. 983. 27 46,547. 36,664. 4,950. 4,933. Other employee benefits 28 20,254. 15,953. 2,155. 2,146. 29 Payroll taxes 29 30 Professional fundraising fees 30 4,898. 4,898. 31 Accounting fees 1,370. 1,370. 32 32 Legal fees 15,658. 14,595. 531**.** 532. 33 33 Supplies 8,801. 8,113. 345. 343. 34 Telephone 21,210. 19,966. 623. 621. 35 Postage and shipping 32,948. 29,653. 1,650. 1,645. 36 36 Occupancy 37 Equipment rental and maintenance 37 26,922. 26,922. 38 Printing and publications 50,304. 846. 842. 48,616. 39 Conferences, conventions, and meetings 40 6,081. 6,081. Depreciation, depletion, etc. (attach schedule) 43 Other expenses not covered above (itemize): 43a 43b 43c 43d SEE STATEMENT 3 304,215. 296,209. 7.523 483 Total functional expenses (add lines 22 through 43).

Organizations completing columns (B)-(D), carry these totals to lines 13-15. 793,101. 696,676. 57,976. **Joint Costs.** Check if you are following SOP 98-2. Are any joint costs from a combined educational campaign and fundraising solicitation reported in (B) Program services? If "Yes," enter (i) the aggregate amount of these joint costs \$; (ii) the amount allocated to Program services \$ (iii) the amount allocated to Management and general \$; and (iv) the amount allocated to Fundraising \$ Part III Statement of Program Service Accomplishments What is the organization's primary exempt purpose? Program Service Expenses EDUCATING JOURNALISTS WHO REPORT ON ENVIRONMENTAL ISSUES All organizations must describe their exempt purpose achievements in a clear and concise manner. State the number of clients served, publications issued, etc. Disc (Required for 501(c)(3) and (4) orgs., and 4947(a)(1) trusts; but optional for others.) achievements that are not measurable. (Section 501(c)(3) and (4) organizations and 4947(a)(1) nonexempt charitable trusts must also enter the amount of grants and SPONSORSHIP OF AN ANNUAL CONFERENCE TO EDUCATE JOURNALISTS ENGAGED IN REPORTING ON THE ENVIRONMENT 327,620. (Grants and allocations \$ b SPONSORSHIP OF VARIOUS REGIONAL CONFERENCES, FELLOWSHIPS, AND DIVERSITY AWARDS TO EDUCATE JOURNALISTS ENGAGED IN REPORTING ON THE ENVIRONMENT, AND FREEDOM OF INFORMATION INITIATIVE PROGRAM 160,673. (Grants and allocations \$ c DATABASE MANAGEMENT OF MEMBER AND NONMEMBER INFORMATION ON JOURNALISTS STUDENTS AND OTHERS WHO HAVE AN INTEREST ENVIRONMENTAL ISSUES, USE OF WHICH IS MADE AVAILABLE MEMBERS AND NON-MEMBERS. 66,775. (Grants and allocations \$ d PUBLICATION OF PRINTED NEWSLETTER, EMAIL NEWSLETTERS WEBSITE FEATURES ADDRESS ON ISSUES RELEVANT TO ENVIRONMENTAL JOURNALIST FOR DISTRIBUTION TO JOURNALIST, ACADEMICS AND THE 141,608. PUBLIC. (Grants and allocations \$ e Other program services (attach schedule) (Grants and allocations \$ Total of Program Service Expenses (should equal line 44, column (B), Program services) 696,676. 423011 01-13-05 Form **990** (2004)

Part IV Balance Sheets

	here required, attached schedules and amounts withould be for end-of-year amounts only.	thin the desc	cription column	(A) Beginning of year		(B) End of year
4:	5			46,936. 334,241.	45 46	49,366. 671,431.
4	7 a Accounts receivable b Less: allowance for doubtful accounts	47a	53,328.	2,570.	47c	53,328.
4	8 a Pledges receivable b Less: allowance for doubtful accounts	48a 48b	27,184.	267,435.	48c	27,184.
5					49 50	
Assets 2	1 a Other notes and loans receivable b Less: allowance for doubtful accounts	51a 51b			51c	
5 5	Prepaid expenses and deferred charges Investments - securities STMT 4			7,944. 5,167.	53 54	8,226. 430.
5	5 a Investments - land, buildings, and equipment: basis		88,551.	47.000		4
5	 b Less: accumulated depreciation 6 Investments - other 7 a Land, buildings, and equipment: basis 	57a	70,965.	15,033.	55c 56	17,586.
5	b Less: accumulated depreciation 8 Other assets (describe ► S:	57b EE STA	rement 5	92.	57c 58	3,180.
5: 6:	O Accounts payable and accrued expenses			679,418. 8,550.	59 60 61	830,731. 15,546.
6	Deferred revenueLoans from officers, directors, trustees, and key emp	loyees			62 63	40,000.
Liabilities 6 6 6 6	 a Tax-exempt bond liabilities b Mortgages and other notes payable 5 Other liabilities (describe ►)		64a 64b 65	
6	6 Total liabilities (add lines 60 through 65)rganizations that follow SFAS 117, check here	and complet	te lines 67 through	8,550.	66	55,546.
	69 and lines 73 and 74. 7 Unrestricted			376,406. 269,125. 25,337.	67 68	518,067. 224,684.
Net Assets or Fund Balances	9 Permanently restricted	Permanently restricted anizations that do not follow SFAS 117, check here ▶ and complete lines				32,434.
Assets of 7	1 Paid-in or capital surplus, or land, building, and equip	ment fund			70 71 72	
7. Set 7.	3 Total net assets or fund balances (add lines 67 thro column (A) must equal line 19; column (B) must equal	ugh 69 or line al line 21)	s 70 through 72;	670,868. 679,418.	73 74	775,185. 830,731.

Form 990 is available for public inspection and, for some people, serves as the primary or sole source of information about a particular organization. How the public perceives an organization in such cases may be determined by the information presented on its return. Therefore, please make sure the return is complete and accurate and fully describes, in Part III, the organization's programs and accomplishments.

Pa	Financial Statements wit			onciliation of Exp incial Statements		
	Return	ii novolido poi	Retu		, with Expon	occ po.
а	Total revenue, gains, and other support per audited financial statements	a 942,206.	a Total expenses a audited financial	and losses per statements	▶ a	837,889.
b	Amounts included on line a but not on		b Amounts include line 17, Form 99	ed on line a but not on O:		,
(1)	line 12, Form 990: Net unrealized gains		(1) Donated services	s .ies \$ 44, 7	788.	
(')	on investments \$ 18.		(2) Prior year adjust			
(2)	Donated services		reported on line			
(-)	and use of facilities \$ 44,788.		•	\$		
(3)	Recoveries of prior		(3) Losses reported			
	year grants\$		line 20, Form 99	0 \$		
(4)	Other (specify):		(4) Other (specify):	•		
_	Add amounts on lines (1) through (4)	ь 44,806.	Add amounts on		b b	44,788.
C	Line a minus line b	c 897,400.		e b		793,101.
d	Amounts included on line 12, Form		d Amounts include	ed on line 17, Form		
	990 but not on line a:		990 but not on li	ine a:		
(1)	Investment expenses		(1) Investment expe	enses		
	not included on		not included on			
	line 6b, Form 990 \$		line 6b, Form 99	0 \$		
(2)	Other (specify):		(2) Other (specify):			
	\$			\$		
	Add amounts on lines (1) and (2)	d 0.	Add amounts on	lines (1) and (2)	▶ d	0.
е	Total revenue per line 12, Form 990			oer line 17, Form 990		
		e 897,400.	(line c plus line (d)	▶ е	793,101.
Pa	rt V List of Officers, Directors, 1	rustees, and Key E	mployees (List ead	ch one even if not comper	nsated.)	(F) F
	(A) Name and address		per week devoted to	ours (C) Compensation (If not paid, enter	employee benefit plans & deferred	(E) Expense account and other allowances
			position	0.,	compensation	Other anowanees
ΞĒ	E STATEMENT 6			77,341.	3,867.	. 0.
				1170223		
					1	
					 	<u> </u>
					 	
75	Did any officer director trustee or less and less	nonivo aggragata samana	on of more than \$100.00	Of from your organization	and all related	
	Did any officer, director, trustee, or key employee re organizations, of which more than \$10,000 was pro				X No	

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- D-	rt VI Other Information	031	V	l NI-
_		_	Yes	
76	Did the organization engage in any activity not previously reported to the IRS? If "Yes," attach a detailed description of each activity	76		X
77	Were any changes made in the organizing or governing documents but not reported to the IRS?	77		Х
	If "Yes," attach a conformed copy of the changes.			
	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?	78a		X
b	If "Yes," has it filed a tax return on Form 990-T for this year? N/A	78b		
79	Was there a liquidation, dissolution, termination, or substantial contraction during the year?	79		X
	If "Yes," attach a statement			
80 a	Is the organization related (other than by association with a statewide or nationwide organization) through common membership,			
	governing bodies, trustees, officers, etc., to any other exempt or nonexempt organization?	80a		X
b	If "Yes," enter the name of the organization			
	and check whether it is exempt or nonexempt.			
81 a	Enter direct or indirect political expenditures. See line 81 instructions 81a 0.			
b	Did the organization file Form 1120-POL for this year?	81b		X
82 a	Did the organization receive donated services or the use of materials, equipment, or facilities at no charge or at substantially less than			
	fair rental value?	82a	Х	
b	If "Yes," you may indicate the value of these items here. Do not include this amount as revenue in Part I or as an			
	expense in Part II. (See instructions in Part III.)			
83 a	Did the organization comply with the public inspection requirements for returns and exemption applications?	83a	Х	
b	Did the organization comply with the disclosure requirements relating to quid pro quo contributions?	83b	Х	
84 a	Did the organization solicit any contributions or gifts that were not tax deductible?	84a		Х
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not			
	tax deductible? N/A	84b		
85	501(c)(4), (5), or (6) organizations. a Were substantially all dues nondeductible by members? N/A	85a		
b	Did the organization make only in-house lobbying expenditures of \$2,000 or less? N/A	85b		
	If "Yes" was answered to either 85a or 85b, do not complete 85c through 85h below unless the organization received a waiver for proxy tax			
	owed for the prior year.			
C	Dues, assessments, and similar amounts from members 85c N/A			
d	Section 162(e) lobbying and political expenditures 85d N/A			
е	Aggregate nondeductible amount of section 6033(e)(1)(A) dues notices 85e N/A			
f	Taxable amount of lobbying and political expenditures (line 85d less 85e) 85f N/A			
g	37/3	85g		
h	If section 6033(e)(1)(A) dues notices were sent, does the organization agree to add the amount on line 85f to its reasonable estimate of dues			
	allocable to nondeductible lobbying and political expenditures for the following tax year? N/A	85h		
86	501(c)(7) organizations. Enter: a Initiation fees and capital contributions included on line 12 86a N/A			
b	Gross receipts, included on line 12, for public use of club facilities 86b N/A			
87	501(c)(12) organizations. Enter: a Gross income from members or shareholders 87a N/A			
b	Gross income from other sources. (Do not net amounts due or paid to other sources			
	against amounts due or received from them.) 87b N/A			
88	At any time during the year, did the organization own a 50% or greater interest in a taxable corporation or partnership,			
	or an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3?			
	If "Yes," complete Part IX	88		X
89 a	501(c)(3) organizations. Enter: Amount of tax imposed on the organization during the year under:			
	section 4911 \triangleright 0 • ; section 4912 \triangleright 0 • ; section 4955 \triangleright 0 •			
b	501(c)(3) and 501(c)(4) organizations. Did the organization engage in any section 4958 excess benefit			1
	transaction during the year or did it become aware of an excess benefit transaction from a prior year?			
	If "Yes," attach a statement explaining each transaction	89b		X
C	Enter: Amount of tax imposed on the organization managers or disqualified persons during the year under			_
	sections 4912, 4955, and 4958			0.
	Enter: Amount of tax on line 89c, above, reimbursed by the organization			0.
	List the states with which a copy of this return is filed PENNSYLVANIA			
b	015 04	4 0	1 17 4	6
91	The books are in care of ►MANAGEMENT Telephone no. ► 215-84	4-8	1/4	
	A COLOR DON DON CUITAR SOO TENUTAMONA DA 1	004	c	
	Located at ► 321 OLD YORK ROAD SUITE 200 JENKINTOWN, PA ZIP+4 ► 1	904	Ö	
••	0 11 10 TO 1		. □	_
92	Section 4947(a)(1) nonexempt charitable trusts filing Form 990 in lieu of Form 1041- Check here		¬►∟	
42304 01-13	and enter the amount of tax-exempt interest received or accrued during the tax year 92	N/		(2004)
01 10	05	LUII	11 88U ((2004)

Form 990 (2004) INC .				52-0	194031 Page (
Part VI	Analysis of Income-Producing			ructions.)		
indicated		Unrela (A) Business	ated business income (B) Amount	Excluded I	(D) Amount	(E) Related or exempt
	am service revenue:	code	7111104111	code	711104111	function income
	BSCRIPTIONS	_				4,140.
ь <u>СО</u>	NFERENCE REVENUES	_				373,608.
c		_				
d		_				
e		_				
f Medic	care/Medicaid payments					
g Fees	and contracts from government agencies					
94 Meml	bership dues and assessments					30,686.
	est on savings and temporary cash investments			14	10,454.	
96 Divide	ends and interest from securities					
97 Net re	ental income or (loss) from real estate:					
a debt-	financed property					
b not d	ebt-financed property					
98 Net re	ental income or (loss) from personal property					
99 Other	investment income					
	or (loss) from sales of assets					
other	than inventory			18	<2,628.>	
	ncome or (loss) from special events					
102 Gross	s profit or (loss) from sales of inventory					
103 Other	revenue:					
a MA	ILING LIST			13	14,973.	
b $\overline{ extbf{MI}}$	SCELLANEOUS INCOME					2,693.
C						
d						
•						
104 Subto	otal (add columns (B), (D), and (E))		().	22,799.	411,127.
	otal (add columns (B), (D), and (E)) (add line 104, columns (B), (D), and (E))				22,799.	411,127. 433,926.
105 Total Note: Line	(add line 104, columns (B), (D), and (E))	mount on line	12, Part I.		<u>\</u> _	433,926.
105 Total Note: Line	(add line 104, columns (B), (D), and (E))	nount on line	12, Part I. Dlishment of Exen	npt Purpo	>ses (See page 34 of the in	nstructions.)
105 Total Note: Line	(add line 104, columns (B), (D), and (E))	nount on line ne Accomp	12, Part I. 113, Part I. 115 Part VII contribu	npt Purpo	>ses (See page 34 of the in	nstructions.)
105 Total Note: Line Part VI	(add line 104, columns (B), (D), and (E))	nount on line ne Accomp	12, Part I. 113, Part I. 115 Part VII contribu	npt Purpo	>ses (See page 34 of the in	nstructions.)
105 Total Note: <i>Line</i> Part VI Line No.	(add line 104, columns (B), (D), and (E))	nount on line ne Accomp	12, Part I. 113, Part I. 115 Part VII contribu	npt Purpo	>ses (See page 34 of the in	nstructions.)
105 Total Note: <i>Line</i> Part VI Line No.	(add line 104, columns (B), (D), and (E))	nount on line ne Accomp	12, Part I. 113, Part I. 115 Part VII contribu	npt Purpo	>ses (See page 34 of the in	nstructions.)
105 Total Note: <i>Line</i> Part VI Line No.	(add line 104, columns (B), (D), and (E))	nount on line ne Accomp	12, Part I. 113, Part I. 115 Part VII contribu	npt Purpo	>ses (See page 34 of the in	nstructions.)
105 Total Note: Line Part VI Line No.	(add line 104, columns (B), (D), and (E))	nount on line ne Accomp eported in colur ls for such purp	nn (E) of Part VII contribu	npt Purpo	Ses (See page 34 of the inly to the accomplishment of	433,926. instructions.) the organization's
105 Total Note: <i>Line</i> Part VI Line No.	(add line 104, columns (B), (D), and (E))	nount on line ne Accomp eported in colur ls for such purp	12, Part I. 112, Part I. 113, Part I. 114, Part VII contributionses).	npt Purpo	pses (See page 34 of the integral of the integ	433,926. Instructions.) the organization's
105 Total Note: Line Part VI Line No. Part IX Name, a	(add line 104, columns (B), (D), and (E))	nount on line ne Accomp eported in colun ls for such purp	nn (E) of Part VII contribu	npt Purpo	Ses (See page 34 of the inly to the accomplishment of	433,926. Instructions.) the organization's structions.) (E)
105 Total Note: Line Part VI Line No. Part IX Name, a	(add line 104, columns (B), (D), and (E))	nount on line ne Accomp eported in colun ls for such purp e Subsidia of erest	nries and Disregal	npt Purpo	pses (See page 34 of the interpretation (D)	433,926. Instructions.) the organization's
105 Total Note: Line Part VI Line No. Part IX Name, a	(add line 104, columns (B), (D), and (E))	nount on line ne Accomp eported in colunt is for such purp e Subsidia of grest %	nries and Disregal	npt Purpo	pses (See page 34 of the interpretation (D)	astructions.) the organization's structions.) (E) End-of-year
105 Total Note: Line Part VI Line No. Part IX Name, a	(add line 104, columns (B), (D), and (E))	e Subsidia of grest %	nries and Disregal	npt Purpo	pses (See page 34 of the interpretation (D)	astructions.) the organization's structions.) (E) End-of-year
105 Total Note: Line Part VI Line No. Part IX Name, a	(add line 104, columns (B), (D), and (E))	e Subsidia of erest % %	nries and Disregal	npt Purpo	pses (See page 34 of the interpretation (D)	astructions.) the organization's structions.) (E) End-of-year
105 Total Note: Line Part VI Line No. Part IX Name, a partr	(add line 104, columns (B), (D), and (E))	e Subsidia of erest % % %	nn (E) of Part VII contributionses). Tries and Disregal (C) Nature of activities	npt Purpo	Dises (See page 34 of the instance (D) Total income	structions.) (E) End-of-year assets
Part IX Name, a part X	(add line 104, columns (B), (D), and (E))	e Subsidia of erest % % % ers Associ	nn (E) of Part VII contributionses). Tries and Disregal (C) Nature of activities	npt Purpo	bses (See page 34 of the insty to the accomplishment of ties (See page 34 of the insty) Total income	structions.) (E) End-of-year assets 34 of the instructions.)
Part IX Name, a partr Part X (a) Did 1	(add line 104, columns (B), (D), and (E))	e Subsidia of erest % % % ers Associes, directly or ince	nn (E) of Part VII contributionses). Tries and Disregal (C) Nature of activities ated with Person directly, to pay premiums	rded Entit	bses (See page 34 of the insty to the accomplishment of ties (See page 34 of the insty) Total income	structions.) the organization's structions.) (E) End-of-year assets 34 of the instructions.) Yes X No
Part IX Name, a partr Part X (a) Did 1	(add line 104, columns (B), (D), and (E))	e Subsidia of erest % % % ers Associes, directly or ince	nn (E) of Part VII contributionses). Tries and Disregal (C) Nature of activities ated with Person directly, to pay premiums	rded Entit	bses (See page 34 of the insty to the accomplishment of ties (See page 34 of the insty) Total income	structions.) (E) End-of-year assets 34 of the instructions.)
Part IX Name, a partr Part X (a) Did (b) Did (c)	(add line 104, columns (B), (D), and (E))	e Subsidia of greest % % % % s, directly or indirectly or indirectly or indirected in solur.	nn (E) of Part VII contributionses). Tries and Disregal (C) Nature of activities ated with Person directly, to pay premiums ctly, on a personal benefit is).	rded Entited important al Benefit on a personal the contract?	Dises (See page 34 of the instance) ties (See page 34 of the instance) Total income the Contracts (See page 3 to the instance) the Contracts (See page 3 to the instance)	astructions.) the organization's structions.) (E) End-of-year assets 34 of the instructions.) Yes X No Yes X No
Part IX Name, a partr Part X (a) Did (b) Did (c)	(add line 104, columns (B), (D), and (E))	e Subsidia of greest % % % % s, directly or indirectly or indirectly or indirected in solur.	nn (E) of Part VII contributionses). Tries and Disregal (C) Nature of activities ated with Person directly, to pay premiums ctly, on a personal benefit is).	rded Entited important al Benefit on a personal the contract?	Dises (See page 34 of the instance) ties (See page 34 of the instance) Total income the Contracts (See page 3 to the instance) the Contracts (See page 3 to the instance)	astructions.) the organization's structions.) (E) End-of-year assets 34 of the instructions.) Yes X No Yes X No
Part X (a) Did (b) Did (b) Please Sign	(add line 104, columns (B), (D), and (E))	e Subsidia of greest % % % % s, directly or indirectly or indirectly or indirected in solur.	nn (E) of Part VII contributionses). rries and Disregal (C) Nature of activities ated with Person directly, to pay premiums ctly, on a personal benefit ing accompanying schedules in all information of which prepared in the control of the contro	rded Entited important all Benefit on a personal transfer has any known and statements, parer has any known and statements.	DSes (See page 34 of the introduced by to the accomplishment of the second system of the introduced by the second system of the introduced by the second system of the second sys	astructions.) the organization's structions.) (E) End-of-year assets 34 of the instructions.) Yes X No Yes X No
Part IX Name, a partr Part X (a) Did to Note: If to Please	(add line 104, columns (B), (D), and (E))	e Subsidia of greest % % % % s, directly or indirectly or indirectly or indirected in solur.	nn (E) of Part VII contributionses). Tries and Disregar (C) Nature of activities ated with Person directly, to pay premiums ctly, on a personal benefit is). In a part I. In a part I. In a part I. In a part VII contributions of which prepared in a part II.	al Benefit on a personal t contract? Type or print	bees (See page 34 of the institute of the second plishment of the second plish	astructions.) the organization's structions.) (E) End-of-year assets 34 of the instructions.) Yes X No Yes X No and belief, it is true,
Part IX Note: Line Part VI Line No. Part IX Name, a partr Please Sign Here	(add line 104, columns (B), (D), and (E))	e Subsidia of greest % % % % s, directly or indirectly or indirectly or indirected in solur.	nn (E) of Part VII contributionses). Tries and Disregar (C) Nature of activities ated with Person directly, to pay premiums ctly, on a personal benefit is). In a part I. In a part I. In a part I. In a part VII contributions of which prepared in a part II.	rded Entited important all Benefit on a personal transfer has any known and statements, parer has any known and statements.	bees (See page 34 of the institute of the second plishment of the second plish	astructions.) the organization's structions.) (E) End-of-year assets 34 of the instructions.) Yes X No Yes X No
Part X Name, a partr Part X (a) Did to Note: If to Please Sign Here	(add line 104, columns (B), (D), and (E))	e Subsidia of grest % % % % s, directly or indirectly or indirectly or indirectly or including of this return, including of this return, including of this return, including of this return, including officer) is based of the contract of the contract of this return, including officer) is based of the contract of the contract of this return, including officer) is based of the contract of the contra	nn (E) of Part VII contributionses). Tries and Disregal (C) Nature of activities ated with Person directly, to pay premiums ctly, on a personal benefit is). Date Date	al Benefit on a personal t contract? Type or print	DSes (See page 34 of the introduced by to the accomplishment of the second system of the introduced by	astructions.) the organization's structions.) (E) End-of-year assets 34 of the instructions.) Yes X No Yes X No and belief, it is true,
Part X Name, a partr Part X (a) Did to Note: If to Please Sign Here Paid Preparer's	(add line 104, columns (B), (D), and (E)) 105 plus line 1d, Part I, should equal the are 11 Relationship of Activities to the Explain how each activity for which income is reverent purposes (other than by providing functions) SEE STATEMENT 7 Information Regarding Taxable (A) (A) (B) Percentage ownership, or disregarded entity N/A Information Regarding Transfette organization, during the year, receive any fund the organization, during the year, pay premiums, of the organization, during the year, pay premiums, of the organization, during the year and Form 4720 (s) Under penalties of perjury, I declare that I have examined correct, and complete. Declaration of preparer (other than Signature of officer Preparer's signature Firm's name (or FISHBEIN & CO	e Subsidia of genest % % % % ers Associates, directly or indirectly or i	nn (E) of Part VII contributionses). ries and Disregal (C) Nature of activities ated with Person directly, to pay premiums ctly, on a personal benefit is). In a part I. Date	al Benefit on a personal t contract? Type or print	pses (See page 34 of the instance of the insta	astructions.) the organization's structions.) (E) End-of-year assets 34 of the instructions.) Yes X No Yes X No and belief, it is true,
Part X Name, a partr Part X (a) Did to Note: If to Please Sign Here	(add line 104, columns (B), (D), and (E)) 105 plus line 1d, Part I, should equal the are 11 Relationship of Activities to the Explain how each activity for which income is revempt purposes (other than by providing functions) SEE STATEMENT 7 Information Regarding Taxable (B) ddress, and EIN of corporation, tership, or disregarded entity N/A Information Regarding Transfethe organization, during the year, receive any fund the organization, during the year, pay premiums, on the organization, during the year, pay premiums, on the organization of preparer (other than a signature of officer Preparer's signature Firm's name (or FTSHRETN & CO	e Subsidia of grest % % % % % % % % % % % % % % % % % % %	nn (E) of Part VII contributionses). ries and Disregal (C) Nature of activities ated with Person directly, to pay premiums ctly, on a personal benefit is). In a part I. Date	al Benefit on a personal t contract? Type or print	DSes (See page 34 of the instance of the insta	astructions.) the organization's structions.) (E) End-of-year assets 34 of the instructions.) Yes X No Yes X No and belief, it is true,

SCHEDULE A

(Form 990 or 990-EZ)

Organization Exempt Under Section 501(c)(3)

(Except Private Foundation) and Section 501(e), 501(f), 501(k),

501(n), or Section 4947(a)(1) Nonexempt Charitable Trust

Supplementary Information-(See separate instructions.)

*2*004

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service Name of the organization ▶ MUST be completed by the above organizations and attached to their Form 990 or 990-EZ

SOCIETY OF ENVIRONMENTAL JOURNALISTS,

Employer identification number

INC. 52 0194031 Compensation of the Five Highest Paid Employees Other Than Officers, Directors, and Trustees (See page 1 of the instructions. List each one. If there are none, enter "None.") (b) Litle and average hours (e) Expense account and other (a) Name and address of each employee paid employee benefit plans & deferred compensation per week devoted to (c) Compensation more than \$50,000 position allowances ASSOC DIR. CHRIS RIGEL 40 +340 EUCLID AVENUE AMBLER, PA 19002 58,680. 2,934. Total number of other employees paid over \$50,000 Part II Compensation of the Five Highest Paid Independent Contractors for Professional Services (See page 2 of the instructions. List each one (whether individuals or firms). If there are none, enter "None.") (a) Name and address of each independent contractor paid more than \$50,000 (c) Compensation (b) Type of service

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 and Form 990-EZ.

Schedule A (Form 990 or 990-EZ) 2004

Total number of others receiving over \$50,000 for professional services

52-0194031 Page 2

Part III Statements About Activities (See page 2 of the instructions.)		Yes	No
During the year, has the organization attempted to influence national, state, or local legislation, including any attempt to influence public opinion on a legislative matter or referendum? If "Yes," enter the total expenses paid or incurred in connection with the lobbying activities \$ (Must equal amounts on line 38)			x
or line i of Part VI-B.) Organizations that made an election under section 501(h) by filing Form 5768 must complete Part VI-A. Other organizations check	ina		_ A
"Yes," must complete Part VI-B AND attach a statement giving a detailed description of the lobbying activities.	9		
2 During the year, has the organization, either directly or indirectly, engaged in any of the following acts with any substantial contribu	itors,		
trustees, directors, officers, creators, key employees, or members of their families, or with any taxable organization with which any			
person is affiliated as an officer, director, trustee, majority owner, or principal beneficiary? (If the answer to any question is "Ye attach a detailed statement explaining the transactions.)	es, "		
a Sale, exchange, or leasing of property?	2	a	x
b Lending of money or other extension of credit?	2	b	X
e Eurniching of goods, convices, or facilities?	2		Х
c Furnishing of goods, services, or facilities?		·	
d Payment of compensation (or payment or reimbursement of expenses if more than \$1,000)?	2	d	Х
e Transfer of any part of its income or assets?	2	e	X
3 a Do you make grants for scholarships, fellowships, student loans, etc.? (If "Yes," attach an explanation of how			X
you determine that recipients qualify to receive payments.) b Do you have a section 403(b) annuity plan for your employees?	3		X
4 a Did you maintain any separate account for participating donors where donors have the right to provide advice		+	
on the use or distribution of funds?	4	a	Х
b Do you provide credit counseling, debt management, credit repair, or debt negotiation services?	4	b	X
Part IV Reason for Non-Private Foundation Status (See pages 3 through 6 of the instructions.)			
The organization is not a private foundation because it is: (Please check only ONE applicable box.)			
5 A church, convention of churches, or association of churches. Section 170(b)(1)(A)(i).			
6 A school. Section 170(b)(1)(A)(ii). (Also complete Part V.)			
A hospital or a cooperative hospital service organization. Section 170(b)(1)(A)(iii).			
A Federal, state, or local government or governmental unit. Section 170(b)(1)(A)(v).			
9	name, city,		
10 An organization operated for the benefit of a college or university owned or operated by a governmental unit. Section 1	70(b)(1)(A)(iv).		
(Also complete the Support Schedule in Part IV-A.)	. , , , , , ,		
An organization that normally receives a substantial part of its support from a governmental unit or from the general p	ublic.		
Section 170(b)(1)(A)(vi). (Also complete the Support Schedule in Part IV-A.)			
A community trust. Section 170(b)(1)(A)(vi). (Also complete the Support Schedule in Part IV-A.)			
An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, an receipts from activities related to its charitable, etc., functions - subject to certain exceptions, and (2) no more than 33	•		
its support from gross investment income and unrelated business taxable income (less section 511 tax) from business			
by the organization after June 30, 1975. See section 509(a)(2). (Also complete the Support Schedule in Part IV-A.)	oo aoqan oa		
An organization that is not controlled by any disqualified persons (other than foundation managers) and supports orga		in:	
(1) lines 5 through 12 above; or (2) section 501(c)(4), (5), or (6), if they meet the test of section 509(a)(2). (See section Provide the following information about the supported organizations. (See page 5 of the instructions			
	·	Line num	hor
(a) Name(s) of supported organization(s)	(6)	from abo	
14 An organization organized and operated to test for public safety. Section 509(a)(4). (See page 5 of the instructions.)	·		

423111 12-03-04

52-0194031

Page 3

	Note: You may use the		ructions for converting			
	ndar year (or fiscal year ning in)	(a) 2003	(b) 2002	(c) 2001	(d) 2000	(e) Total
15	Gifts, grants, and contributions received. (Do not include unusual grants. See line 28.)	416,811.	502,729.	438.457.	1,013,177.	2,371,174.
16	Membership fees received	33,028.	35,508.	34,703.	28,852.	132,091.
17	Gross receipts from admissions, merchandise sold or services performed, or furnishing of facilities in any activity that is related to the organization's charitable, etc., purpose	253,516.	241,371.	224,192.	24,770.	743,849.
18	Gross income from interest, dividends, amounts received from payments on securities loans (section 512(a)(5)), rents, royalties, and unrelated business taxable income (less section 511 taxes) from businesses acquired by the organization after June 30, 1975	5,266.	12,280.	19,518.	15,202.	52,266.
19	Net income from unrelated business		12,200	15,510.	15,202	32,200
	activities not included in line 18					
20	Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf					
21	The value of services or facilities furnished to the organization by a governmental unit without charge. Do not include the value of services or facilities generally furnished to the public without charge					
22	Other income. Attach a schedule. Do not include gain or (loss) from sale of capital assets	28,260.	19,266.	SEE STATEME 18,075.	NT 8	65,601.
23	Total of lines 15 through 22	736,881.	811,154.		1,082,001.	3,364,981.
24	Line 23 minus line 17	483,365.	569,783.	510,753.		2,621,132.
25	Enter 1% of line 23	7,369.	8,112.	7,349.	10,820.	
26	Organizations described on lines 1	0 or 11: a Enter 2% of a	amount in column (e), lin	e 24	▶ 26a	N/A
b	Prepare a list for your records to sho	ow the name of and amou	nt contributed by each pe	rson (other than a govern	nmental	
	unit or publicly supported organization	on) whose total gifts for 2	000 through 2003 exceed	ded the amount shown in	line 26a.	
	Do not file this list with your return.	. Enter the total of all thes	e excess amounts		≥ 26b	N/A
C	Total support for section 509(a)(1) to	est: Enter line 24, column	(e)		▶ 26c	N/A
d	Add: Amounts from column (e) for li	nes: 18	19			
		22	26b		≥ 26d	N/A
е	Public support (line 26c minus line 2	26d total)			▶ 26e	N/A
f	Public support percentage (line 26					N/A %
27	Organizations described on line 12	: a For amounts included	in lines 15, 16, and 17 tha	at were received from a "d	lisqualified person," prep	are a list for your
b	records to show the name of, and to such amounts for each year: (2003) 0 For any amount included in line 17 the such a s	. (2002)	0. (20	001)	0 • (2000)	0.
	and amount received for each year, t		• , ,	, ,	• • • •	•
	described in lines 5 through 11, as w	vell as individuals.) Do no	t file this list with your re	turn. After computing the	e difference between the	amount received and
	the larger amount described in (1) o					_
	(2003) 0	(2002)	0 • (2)	001)	(2000)	0.
C	Add: Amounts from column (e) for li	nes: 15_	2,371,174.	16 132,	<u>091.</u>	1 2 247 114
	1//	43,849. 20 an	-1 lb 07h +-+-1	21	► 27c ► 27d	3,247,114.
a		U• an	d line 27b total		U • ► 27d	* *
e	Public support (line 27c total minus Total support for section 509(a)(2) t	oot: Enter omegant on line	22. oolumn (s)	075 2	≥ 27e	3,247,114.
۱ -						96.4972%
y L	Public support percentage (lin Investment income percentage					1.5532%
	Investment income percentage Jnusual Grants: For an organization					
to	o show, for each year, the name of the	contributor, the date and				
	our return. Do not include these gran 1 12-03-04	is iii iine 15. N	ONE		Sched	ule A (Form 990 or 990-EZ) 2004

Part V Private School Questionnaire (See page 7 of the instructions.)

N/A

(To be completed ONLY by schools that checked the box on line 6 in Part IV)

29	Does the organization have a racially nondiscriminatory policy toward students by statement in its charter, bylaws, other governing		Yes	No
	instrument, or in a resolution of its governing body?	29		
30	Does the organization include a statement of its racially nondiscriminatory policy toward students in all its brochures, catalogues,			
	and other written communications with the public dealing with student admissions, programs, and scholarships?	30		
31	Has the organization publicized its racially nondiscriminatory policy through newspaper or broadcast media during the period of			
	solicitation for students, or during the registration period if it has no solicitation program, in a way that makes the policy known			
	to all parts of the general community it serves?	31		
	If "Yes," please describe; if "No," please explain. (If you need more space, attach a separate statement.)			
32	Does the organization maintain the following:			
а	Records indicating the racial composition of the student body, faculty, and administrative staff?	32a		
b	Records documenting that scholarships and other financial assistance are awarded on a racially nondiscriminatory basis?	32b		
C	Copies of all catalogues, brochures, announcements, and other written communications to the public dealing with student			
	admissions, programs, and scholarships?	32c		
d		32d		
	If you answered "No" to any of the above, please explain. (If you need more space, attach a separate statement.)			
33	Does the organization discriminate by race in any way with respect to:			
а	Students' rights or privileges?	33a		
b	Admissions policies?	33b		
C	Employment of faculty or administrative staff?	33c		
d	Scholarships or other financial assistance?	33d		
е	Educational policies?			
f	Use of facilities?	33f		
g	Athletic programs?	33g		
h	Other extracurricular activities?	33h		
	If you answered "Yes" to any of the above, please explain. (If you need more space, attach a separate statement.)			
34 a	Does the organization receive any financial aid or assistance from a governmental agency?	34a		
	Has the organization's right to such aid ever been revoked or suspended?	34b		
	If you answered "Yes" to either 34a or b, please explain using an attached statement.			
35	Does the organization certify that it has complied with the applicable requirements of sections 4.01 through 4.05 of Rev. Proc. 75-50,			
	1975-2 C.B. 587, covering racial nondiscrimination? If "No," attach an explanation	35		

Sc	nedule A (Form 990 or 990-EZ) 2004 \perp N	C.			5	2-0194031 Page 5
P		ures by Electing Pub an eligible organization that file	, ,	ge 9 of	the instructions.)	N/A
Ch	eck a if the organization belong	s to an affiliated group.	Check ▶ b if y	ou che	cked "a" and "limited contr	ol" provisions apply.
		Lobbying Expenditur			(a) Affiliated group totals	(b) To be completed for ALL electing organizations
36	Total lobbying expenditures to influence p	oublic opinion (grassroots lobb	ying)	36	N/A	
37	Total lobbying expenditures to influence a	legislative body (direct lobbyii	ng)	37		
38	Total lobbying expenditures (add lines 36	and 37)		38		
39				39		
40	Total exempt purpose expenditures (add	lines 38 and 39)		40		
41	Lobbying nontaxable amount. Enter the a	mount from the following table	-			
	If the amount on line 40 is -	The lobbying nontaxable	amount is -			
	Not over \$500,000	20% of the amount on line 40				
	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the exce	ss over \$500,000			
	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the exce	ss over \$1,000,000	41		
	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the exces	s over \$1,500,000			
	Over \$17,000,000	\$1,000,000	J			
	Grassroots nontaxable amount (enter 25°			42		
43	Subtract line 42 from line 36. Enter -0- if	ine 42 is more than line 36		43		

4-Year Averaging Period Under Section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 45 through 50 on page 11 of the instructions.)

		Lobbying Exp	enditures During 4-Year A	veraging Period	N/A
Calendar year (or fiscal year beginning in)	(a) 2004	(b) 2003	(c) 2002	(d) 2001	(e) Total
45 Lobbying nontaxable amount					0
46 Lobbying ceiling amount (150% of line 45(e))					0
47 Total lobbying expenditures					0
48 Grassroots nontaxable amount					0
49 Grassroots ceiling amount (150% of line 48(e))					0
50 Grassroots lobbying expenditures					0

Part VI-B Lobbying Activity by Nonelecting Public Charities

44 Subtract line 41 from line 38. Enter -0- if line 41 is more than line 38

Caution: If there is an amount on either line 43 or line 44, you must file Form 4720.

(For reporting only by organizations that did not complete Part VI-A) (See page 11 of the instructions.)

N/A

Dui	ing the year, did the organization attempt to influence national, state or local legislation, including any attempt to	Yes	No	Amount
infl	uence public opinion on a legislative matter or referendum, through the use of:	103	110	Amount
а	Volunteers			
b	Paid staff or management (Include compensation in expenses reported on lines c through h .)			
C	Media advertisements			
d	Mailings to members, legislators, or the public			
	Publications, or published or broadcast statements			
	Grants to other organizations for lobbying purposes			
	Direct contact with legislators, their staffs, government officials, or a legislative body			_
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any other means			
	Total lobbying expenditures (Add lines c through h .)			0.
	If "Yes" to any of the above, also attach a statement giving a detailed description of the lobbying activities.			

Part VII	Information Regarding Transfers To and Transactions and Relationships With Noncharitable
	Exempt Organizations (See page 11 of the instructions.)

Did the reporting organization directly or indirectly engage in any of the following with any other organization described in section

50	DI(c) of the Gode (other than s	section 50 i(c)(3) organizations) or ii	n section 527, relating to po	litical organizations?	_		
a Tr	ransfers from the reporting or	ganization to a noncharitable exempt	organization of:			Yes	No
							X
					a(ii)		X
	ther transactions:	to with a nanaharitable average	nization		b(i)		х
							X
(i	ii) Rental of facilities, equinme	ent or other assets			b(iii)	_	X
(i)	v) Reimhursement arrangeme	ents			b(iv)	_	X
							X
					·		X
		mailing lists, other assets, or paid en			· _		Х
				always show the fair market value of the			
go	oods, other assets, or services	given by the reporting organization.	. If the organization received	l less than fair market value in any			
tra	ansaction or sharing arrangem	nent, show in column (d) the value o	f the goods, other assets, or	services received:	N	I/A	
(a)	(b)	(C)	omnt organization	(d)	aharina arra	naom	onto
Line no.	Amount involved	Name of noncharitable ex	empt organization	Description of transfers, transactions, and	snaring arra	ingem	ents
				anizations described in section 501(c) of the	7 v	v	No
ں ہ اf	ode (other than section 501(c) "Yes," complete the following ((3)) or in section 527?schedule: N/A			Yes	Δ	NO
<u>"</u>	(a	· · · · · · · · · · · · · · · · · · ·	(b)	(c)			
	Name of org	<i>)</i> ganization	Type of organization	Description of relationsl	nip		
423151			•	Cohodulo A /For	m 000 or 00	00 EZV	0004

Schedule B (Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service Name of organization

Schedule of Contributors

Supplementary Information for line 1 of Form 990, 990-EZ, and 990-PF (see instructions) OMB No. 1545-0047

Employer identification number

	OCIETY OF ENVIRONMENTAL JOURNALISTS,	52-0194031
Organization type (check		
Filers of:	Section:	
Form 990 or 990-EZ	X 501(c)(3) (enter number) organization	
	4947(a)(1) nonexempt charitable trust not treated as a private foundation	
	527 political organization	
Form 990-PF	501(c)(3) exempt private foundation	
	4947(a)(1) nonexempt charitable trust treated as a private foundation	
	501(c)(3) taxable private foundation	
	is covered by the General Rule or a Special Rule . (Note: Only a section 501(c)(7), (8), and a Special Rule-see instructions.)	or (10) organization can check boxes
General Rule-		
	s filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in m	oney or property) from any one
Special Rules-		
sections 509(a)(1	1(c)(3) organization filing Form 990, or Form 990-EZ, that met the 33 1/3% support test of $1/170(b)(1)(A)(vi)$ and received from any one contributor, during the year, a contribution line 1 of these forms. (Complete Parts I and II.)	
aggregate contril	1(c)(7), (8), or (10) organization filing Form 990, or Form 990-EZ, that received from any obutions or bequests of more than \$1,000 for use <i>exclusively</i> for religious, charitable, so prevention of cruelty to children or animals. (Complete Parts I, II, and III.)	
some contributio \$1,000. (If this bo charitable, etc., p	I(c)(7), (8), or (10) organization filing Form 990, or Form 990-EZ, that received from any owns for use <i>exclusively</i> for religious, charitable, etc., purposes, but these contributions dox is checked, enter here the total contributions that were received during the year for a purpose. Do not complete any of the Parts unless the General Rule applies to this organizations, charitable, etc., contributions of \$5,000 or more during the year.)	d not aggregate to more than n exclusively religious, nization because it received
they must check the box	nat are not covered by the General Rule and/or the Special Rules do not file Schedule B in the heading of their Form 990, Form 990-EZ, or on line 2 of their Form 990-PF, to cen B (Form 990, 990-EZ, or 990-PF).	· · · · · · · · · · · · · · · · · · ·
•	duction Act Notice, see the Instructions Schedule 990-EZ, and Form 990-PF.	B (Form 990, 990-EZ, or 990-PF) (2004)

Name of organization SOCIETY OF ENVIRONMENTAL JOURNALISTS, INC.

Employer identification number

52-0194031

Part I	Contributors (See Specific Instructions.)		
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
1	PARK FOUNDATION, INC. P.O. BOX 550 ITHACA, NEW YORK 14851	\$\$25,000.	Person X Payroll
(a)	(b)	(c)	(d)
No. 2	TURNER FOUNDATION 133 LUCKIE STREET 1ST FLOOR ATLANTA, GA 30303	\$ 20,000.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
3	MCCORMICK TRIBUNE FOUNDATION 435 NORTH MICHIGAN AVENUE SUITE 770 CHICAGO, ILLINOIS 60611	\$ 50,000.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
4	SCHUMANN CENTER FOR MEDIA AND DEMOCRACY 33 PARK STREET MONTCLAIR, NJ 07042	\$ 250,000.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		. \$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)

FORM 990 GA	AIN (LOSS) FI	ROM PUBLI	CLY T	RADED SE	CURIT	'IES	STATEMENT	1
DESCRIPTION		GROS SALES F		COST OTHER E		EXPENSE OF SALE	NET GAI OR (LOS	
CD MERRILL LYNCH			0.		0.	0.		0.
CD PROVIDIAN N.B.			0.		0.	0.		0.
CD BANCO POPULAR N			0.		0.	0.		0.
CD BANCO POPULAR N CD FREMONT IN & LO			0. 0.		0. 0.	0.		0.
CD BANCO POPULAR N 130 SHRS ALLIANCE	NOR AMERICA		0.		0.	0.		0.
PREM		2,	068.	3,	912.	0.	<1,8	44.>
45 SHRS MUNDER INI		1,	083.	1,	228.	0.	<1	45.>
207 SHRS ALLIANCE GLOBAL	BERNSTEIN	1,	797.	2,	436.	0.	<6	39.>
TO FORM 990, PART	I, LINE 8	4,	948.	7,	576.	0.	<2,6	28.>
DESCRIPTION NET UNREALIZED GAI TOTAL TO FORM 990,						_		18.
FORM 990			EXPE	NSES		-	STATEMENT	3
	()	A)		в)		C)	(D)	
DESCRIPTION	TO	TAL		GRAM VICES		GEMENT GENERAL	FUNDRAISI	NG
AUDIO-VISUAL SERVICES		3,090.		3,090.				
BANK/CREDIT CARD CHARGES		7,037.				7,037.		
CATERING AND FACILITIES	4	49,641.		49,641.		·		
CONFERENCE MANAGEMENT AND								
MARKETING								
		2,960.		2,960.				
CONSULTANTS	{	2,960. 86,909.		2,960. 86,909.				
CONSULTANTS INSURANCE			,			263.	2	62.
CONSULTANTS		86,909.	i	86,909.		263.	2	62.

SOCIETY OF ENVIRONMEN	TAL JOU	RNALISTS	, IN			52-01940)31
MINORITY AND FELLOWSHIPS	1	8,767.		18,767.			
REGIONAL CONFERENCE		-		•			
EXPENSES REGISTRATION		3,577.		3,577.			
SERVICES	1	3,321.		13,321.			
REPAIRS AND MAINTENANCE STAFF AND BOARD		2,049.		1,844.	103.	10	02.
DEVELOPMENT TRANSPORTATION AND		1,126.		887.	120.	11	19.
TOUR FEES		2,896.		32,896.			
WEBSITE MAINTENANCE FREEDOM OF INFORMATION	4	8,924.		48,924.			
INITATIVES	2	8,407.		28,407.			
TOTAL TO FM 990, LN 43	TOTAL TO FM 990, LN 43 30		4,215. 296,2		7,523.	483.	
FORM 990	NON-G	OVERNMEN	T SEC	URITIES		STATEMENT	
	VMT/TP	CORPORA STOCKS	TE	CORPORATE BONDS	OTHER PUBLICLY TRADED SECURITIES	TOTAL NON-GOV' SECURITIE	
SECURITY DESCRIPTION CO	DI/IIIV	STOCKS		201122			
	FMV		30.			- 	30.
	FMV	4	30.				30.
INVESTMENTS	FMV	4					
INVESTMENTS	FMV	4	30.				
INVESTMENTS TO FORM 990, LINE 54, C	FMV	4	30.			43	30.

3,180.

TOTAL TO FORM 990, PART IV, LINE 58, COLUMN B

	F OFFICERS, DIRE		STATI	EMENT 6
NAME AND ADDRESS	TITLE AND AVRG HRS/WK		EMPLOYEE BEN PLAN CONTRIB	EXPENSE
DAN FAGIN 49 GLEN AVENUE SEA CLIFF, NY 11579	MEMBER 5	0.	0.	0.
PERRY BEEMAN 715 LOCUST STREET DES MOINES, IA 50309	FIRST VP/PROGE 5	RAM COMMITTEI 0.	E 0.	0.
PETER FAIRLEY 1749 LILLIAN ROAD VICTORIA BC V8S 1L2	2ND VP/MEMBERS 5	SHIP COMMITTI 0.		0.
CAROLYN WHETZEL P.O. BOX 1893 REDLANDS, CA 92373-0621	SECRETARY 5	0.	0.	0.
PETER P. THOMSON 85 REVERE STREET #B BOSTON, MA 02114	TREASURER 5	0.	0.	0.
JAMES BRUGGERS 186 NORTH BELLAIRE AVENUE LOUISVILLE, KY 40206	MEMBER 5	0.	0.	0.
KEVIN P. CARMODY P.O. BOX 670 AUSTIN, TX 78767	MEMBER 5	0.	0.	0.
CHRISTY GEORGE 7140 SW MACADAM AVENUE PORTLAND, OR 97219	MEMBER 5	0.	0.	0.
MARK SCHLEIFSTEIN 3800 HOWARD AVENUE NEW ORLEANS, LA 70140-1097	2ND VP/MEMBERS 5	SHIP COMMITTI 0.	Θ.	0.
TIMOTHY WHEELER 21 DUTTON AVENUE CATONSVILLE, MD 21228	FIRST VP/PROGE 5	RAM COMMITTEI 0.	0.	0.
JIM DETJEN 382 COMMUNICATION ARTS BUILDING EAST LANSING, MI 48824-1212	MEMBER 5	0.	0.	0.

SOCIETY OF ENVIRONMENTAL JOURNAL	ISTS, IN		52-01	94031
ROBERT MCCLURE 720 NORTH 42ND STREET SEATTLE, WA 98103-7215	MEMBER 5	0.	0.	0.
DON HOPEY 34 BOULEVARD OF THE ALLIES PITTSBURGH, PA 15222	MEMBER 5	0.	0.	0.
BETH PARKE 7932 HEATHER RD ELKINS PARK, PA 19046	EXECUTIVE DIRECT	TOR 77,341.	3,867.	0.
CHERYL HOGUE 1820 SANFORD ROAD WHEATON, MD 20902	MEMBER 5	0.	0.	0.
BILL KOVARIK P.O. BOX 6929 RADFORD UNIVERSITY RADFORD, VA 24142	MEMBER 5	0.	0.	0.
REBECCA DAUGHERTY 1101 WILSON BOULEVARD SUITE 1100 ARLINGTON, VA 22209	MEMBER 5	0.	0.	0.
TOTALS INCLUDED ON FORM 990, PART	v <u> </u>	77,341.	3,867.	0.
FORM 990 PART VIII - RELATI ACCOMPLISHMENT	ONSHIP OF ACTIVIOR OF EXEMPT PURPO		STATEMEN	
LINE EXPLANATION OF RELATIONSHIP	OF ACTIVITIES			
93A PROVIDES SERVICE TO BOTH ME	MBER AND NON-MEM	BERS WHICH]	IN TURN PROV	IDES

AND FOR THE CONTRIBUTIONS THAT ARE MADE WHICH PROMOTE THE EXCHANGE OF 94 INFORMATION ON CURRENT ENVIRONMENTAL ISSUES 93B NATIONAL AND REGIONAL CONFERENCES HELD TO BUILD A STRONGER, BETTER EDUCATED, AND MORE CLOSELY CONNECTED NETWORK OF JOURNALIST AND EDITORS IN ALL MEDIA WHO COVER ENVIRONMENTAL-RELATED ISSUES, AND THROUGH THAT NETWORK, TO IMPROVE AND INCREASE NEWS COVERAGE OF CRITICALLY IMPORTANT ENVIRONMENTAL ISSUES THROUGH PROGRAMS AND SERVICES DESIGNED BY AND FOR JOURNALISTS.

SCHEDULE A	OTHER INC	OME	Si	TATEMENT	8
DESCRIPTION	2003 AMOUNT	2002 AMOUNT	2001 AMOUNT	2000 AMOUNT	
MAILING LIST MISCELLANEOUS INCOME	24,002. 4,258.	19,266.	18,075.		0.
TOTAL TO SCHEDULE A, LINE 22	28,260.	19,266.	18,075.		0.

Form **8868**

(Rev. December 2004)

Department of the Treasury Internal Revenue Service

Application for Extension of Time To File an Exempt Organization Return

File a separate application for each return.

OMB No. 1545-1709

• If yo	ou are filing for an Automatic 3-Month Extension, complete only Part I and check this box		► X
• If yo	ou are filing for an Additional (not automatic) 3-Month Extension, complete only Part II (on page 2 of this f	orm).	
Do no	t complete Part II unless you have already been granted an automatic 3-month extension on a previously file	ed Form 8868.	
Part	Automatic 3-Month Extension of Time - Only submit original (no copies needed)		
Form	990-T corporations requesting an automatic 6-month extension - check this box and complete Part I only		> 🗆
	er corporations (including Form 990-C filers) must use Form 7004 to request an extension of time to file incom s. Partnerships, REMICs, and trusts must use Form 8736 to request an extension of time to file Form 1065, 10		
below extens	onic Filing (e-file). Form 8868 can be filed electronically if you want a 3-month automatic extension of time to (6 months for corporate Form 990-T filers). However, you cannot file it electronically if you want the additionation, instead you must submit the fully completed signed page 2 (Part II) of Form 8868. For more details on the ww.irs.gov/efile.	I (not automatic) 3-month
Туре	Name of Exempt Organization	Employer ider	tification number
print	SOCIETY OF ENVIRONMENTAL JOURNALISTS,	52-019	
File by the due date filing you	Number, street, and room or suite no. If a P.O. box, see instructions. P.O. BOX 2492		
return. S instruction			
Check	t type of return to be filed (file a separate application for each return):		
	Form 990 Form 990-T (corporation) Form 47 Form 990-BL Form 990-T (sec. 401(a) or 408(a) trust) Form 52 Form 990-EZ Form 990-T (trust other than above) Form 60 Form 990-PF Form 1041-A Form 88	27 69	
• The	books are in the care of MANAGEMENT		
Tel	ephone No. ► 215-844-8174 FAX No. ►		-
• If th	ne organization does not have an office or place of business in the United States, check this box		> 🗆
	nis is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) If this If it is for part of the group, check this box and attach a list with the names and EINs of all r		
1	request an automatic 3-month (6-months for a Form 990-T corporation) extension of time until AUGU to file the exempt organization return for the organization named above. The extension is for the organization X calendar year 2004 or	ST 15, 2	005 .
l	tax year beginning, and ending	·	
2	If this tax year is for less than 12 months, check reason:	Change in	accounting period
	If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any		
I	nonrefundable credits. See instructions	<u>\$</u>	
	f this application is for Form 990-PF or 990-T, enter any refundable credits and estimated		
1	tax payments made. Include any prior year overpayment allowed as a credit	<u>\$</u>	
	Balance Due. Subtract line 3b from line 3a. Include your payment with this form, or, if required, deposit with		3T / 3
	coupon or, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions		N/A
Cautio	on. If you are going to make an electronic fund withdrawal with this Form 8868, see Form 8453-EO and Form	8879-EO for pa	ment instructions.
LHA	For Privacy Act and Paperwork Reduction Act Notice, see instructions.	Form	8868 (Rev. 12-2004)