

"The Society of Environmental Journalists is playing a crucial role in improving the quality of environmental reporting in the United States."

PHILIP SHABECOFF, AUTHOR,
A FIERCE GREEN FIRE

Society of Environmental Journalists

SEJ is the only US-based association of professional journalists covering the environment. Founded in 1990 by a small group of award-winning reporters, SEJ works to advance public understanding of environmental issues by improving the quality, accuracy and visibility of environmental reporting.

SEJ's membership of more than 1,100 includes journalists working for newspapers, television and radio stations, broadcast and cable networks, magazines, specialized newsletters, wire services, online publications and photo agencies, as well as educators and students. SEJ members work in all media and market sizes throughout the US and thirty-two other countries.

SEJ Advisory Board

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SEJ SOCIETY OF
ENVIRONMENTAL
JOURNALISTS

*improving the quality, accuracy and
visibility of environmental reporting*

“SEJ has proved its value in supporting highly professional journalism many times over.”

- MICHAEL J. KELLEY, MANAGING EDITOR, LAS VEGAS SUN

SEJ Membership

Membership in SEJ is open to working journalists, students and faculty. Dues are \$40 per year, \$30 for students. Non-members are welcome to attend SEJ national conferences and to subscribe to *SEJournal*. SEJ is a 501(c)3 non-profit educational association.

SEJ Programs

- SEJ's annual national conference brings together hundreds of journalists, news sources, educators, students and guests for four days of reporting tours, plenary sessions, panels, workshops, and special events.
- *SEJournal* is the quarterly newsletter of the Society of Environmental Journalists. In it you'll find feature articles, reporting tips, viewpoints, SEJ news, and "The Beat," a quarterly roundup of environmental news, reported by SEJ members.
- *TipSheet* is a bi-weekly fax and e-mail service offering story ideas and news sources for environment, science, and health journalists. *TipSheet* is a joint effort of the Society of Environmental Journalists, Radio and Television News Directors Foundation, and the National Safety Council's Environmental Health Center.

“Rapid changes in the world's ecology are putting unprecedented pressures on the journalism profession as well. SEJ is a vital resource for those seeking to meet this challenge.”

STEVE CURWOOD, EXECUTIVE PRODUCER AND HOST, NATIONAL PUBLIC RADIO'S LIVING ON EARTH

SEJ Online Services

SEJ's Environmental Journalism Home Page (<http://www.sej.org>) includes back issues of *SEJournal* and *TipSheet*, information on conferences and other upcoming events, notable examples of environmental journalism, and links to many sources of environmental information, from EPA files to toxicological briefs to satellite photos.

Members-only e-mail listservs connect SEJ members for information exchange, and discussion on emerging issues in environmental journalism.

SEJ Training

At an editor's invitation, SEJ can arrange for on-site newsroom training with veterans on the environment beat, to help reporters and editors improve local coverage of the environment.

SEJ helps members organize regional conferences and reporting tours, to stimulate more and better reporting on environmental issues.

SEJ also awards fellowships and grants for conference travel, special reporting projects, or professional development.

Member Benefits

SEJ members join a network of colleagues who share the vision of an informed society through excellence in environmental reporting.

SEJ member benefits include:

- quarterly *SEJournal*
- e-mail or fax subscription to bi-weekly *TipSheet*
- access to SEJ members-only online listservs, for interactive discussion, announcements of awards and fellowships, job postings, and more
- discount registration for national and regional conferences
- SEJ membership directory
- international connections through the International Federation of Environmental Journalists and the *SEJ-espanol* listserv

“I count on SEJ to keep me refreshed, focused and up-to-date on this beat. I devour the SEJournal the moment it arrives — it's that important.”

PERRY BEEMAN, ENVIRONMENT WRITER, DES MOINES REGISTER

