

# *Pumped up prices:* Can we combat climate change by raising the cost of energy?

*Canada is one of the last industrialized countries to consider placing a price tag on greenhouse gas emissions. Is this a solution to climate change? If it is, should we use a carbon tax, a cap-and-trade system, offsets or some other approach? All the options bring substantial benefits, and significant costs. Most Canadians are confused about what these options are.*

Join the Society of Environmental Journalists and the Centre for Environment, University of Toronto for a lively discussion of the issues with a panel of experts and journalists. Explore the questions about carbon financing and how the issue is being presented and debated.

## **Panelists**

Moderator: Nicola Ross, Editor, *Alternatives Journal*  
Stefan Reichenbach, Head of Environmental Markets, *Thomson Reuters*  
Sue McGeachie, Sustainable Business Solutions, *PricewaterhouseCoopers*  
Mark Lutes, Climate Change and Energy Policy Analyst, *The David Suzuki Foundation*  
Jim Lebars, Producer, *Quirks & Quarks, CBC Radio*  
Peter Gorrie, Environment Reporter, *Toronto Star*

June 20, 2008, 7:00 pm  
Hart House, University of Toronto  
7 Hart House Circle

*Free admission.  
Space is limited.  
Please rsvp to:  
[d.workman@utoronto.ca](mailto:d.workman@utoronto.ca)*

Presented by

**Centre for Environment**  
UNIVERSITY OF TORONTO



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