

Breakfast Sessions Registration Form

This form is to append your annual conference registration to include your selection of breakfast sessions to be held Friday, Sept. 12 and Saturday, Sept. 13. Please fill out this form, select the session(s) of your choice and mail or fax to Convention Management Services or register online. (See boxes, below.)

If you have not yet registered for SEJ's 13th annual conference, you must submit a conference registration form with this form. Registration for the breakfast sessions alone is not sufficient to admit you to the conference. For a full-conference registration form, please visit www.sej.org or contact SEJ at sej@sej.org or 215.884.8174.

If you haven't registered for the conference, sign up online for these events with your full-conference registration at:
WWW.sej.org/go/conference2003.htm

If you've already registered, mail this form to:
**Convention Management Services, Inc.
SEJ 2003 Conference
500 Business Centre Drive
Lansing, MI 48917
Make your check payable to SEJ**

Or, if you've already registered and are paying by credit card, Fax registration forms to:
(517) 485-4178

Attendance is strictly limited. To ensure a seat, register as soon as possible!

Dr. Mr. Ms. _____
Name _____ Title _____
Publication or Organization _____
Address _____
City _____ Zip/Postal Code _____ State/Province/Country _____
Phone (____) _____ Fax (____) _____ E-mail Address _____

Friday, Sept. 12, 2003 7:00-8:30 am

Select One Only!

1. Changing the Debate on Managing U.S. Forests and Grasslands (\$15)

U.S. Forest Service Chief Dale Bosworth will discuss how the current debate about managing forests and grasslands in the United States distracts us from the most critical threats to our ecosystems today: fire and fuels, invasive species; urbanization and subsequent loss of open space and unmanaged recreation. Follow up during an extensive Q&A session.

Moderator: Paul Rogers, Environment Writer, *San Jose Mercury News*

Speaker: Dale Bosworth, Chief, USDA-Forest Service\$ _____

2. TV Weathercasters as Environmental Sources (\$15)

Weathercasters are an often-overlooked but surprisingly important part of the environmental news field. Join Kris Wilson for a discussion of his new research on how TV weathercasters act as prominent science communicators in their communities and can serve as environmental sources. The discussion will also include his recent study on how TV weathercasters' attitudes and beliefs about climate change shape their understanding of the science involved — as well as what they say on the air.

Speaker: Kris Wilson, Assistant Professor, School of Journalism, University of Texas at Austin.....\$ _____

3. U.S. EPA PIO's (\$15)

EPA media relations people make it a three-peat, following up on popular sessions at the Baltimore and Portland conferences. Join about a dozen EPA reps from nearly every region in the country at this breakfast question-and-answer session. Ask what EPA will be like under its new administrator and media staff, learn about response times and processes, or inquire about upcoming developments.

Moderator: Jennifer Lee, Public Health Writer, *The New York Times*.....\$ _____

4. Mock Bio-Terrorism Attack: Is Your Newsroom Ready For This? Are You? (\$15)

A man with strange skin lesions shows up in New Orleans. How will we react? University of Michigan associate professor and noted bio-terrorism expert Dr. Sandro Cinti will orchestrate this mock bio-terrorism attack on New Orleans. A panel of experts including representatives from the CDC and local hospitals, government officials, and media will respond — as best they can. Learn where the holes are in our national safety net and in your own preparation for this kind of news event.

Moderator: Emilia Askari, Public Health Writer, *Detroit Free Press*

Speakers: Dr. James Aiken, Medical Director for Emergency Preparedness, Louisiana State Univ., Division of Disaster Medicine • **Steve Beatty**, Asst. City Editor, *The (New Orleans) Times-Picayune* • **Major Joseph Booth**, Crisis Management Team Leader, Louisiana State Police • **Dr. Sandro Cinti**, Lecturer, Department of Public Health, Univ. of Michigan • **Christopher Guilbeaux**, Acting Bioterrorisms Director, Louisiana Office of Public Health • **Terry Tullier**, Director, New Orleans Office of Emergency Preparedness\$ _____

Saturday, Sept. 13, 2003

7:30-9:00 am

Select One Only!

1. Inside EPA: From Science to Policy to Enforcement (\$15)

Join EPA's current top science advisor and one of its former top cops for a frank discussion on the inner workings of EPA. Everything's on the table, from how science and R&D are used (or not used) to help make policy, and how and why these policies are or aren't enforced.

Moderator: TBA

Speakers: **Paul Gilman**, Assistant Administrator for Research and Development and Agency Science Advisor, U.S. Environmental Protection Agency • **Eric Schaeffer**, Executive Director, Environmental Integrity Project, Rockefeller Family Fund.....\$ _____

2. FOIA Breakfast Workshop (\$15)

Join Ken Ward of SEJ's 1st Amendment Task Force for a lively, interactive, practical discussion of how the changing FOIA landscape affects environmental journalists. Learn what you can do to help keep the information flowing. If you liked Friday's FOIA panel, don't miss this follow up!

Moderator: **Ken Ward Jr.**, *The Charleston Gazette*

Speaker: **Patrick C. McGinley**, Professor, College of Law, West Virginia University.....\$ _____

Please consider making a donation to SEJ's 21st Century Fund. We keep membership dues and conference fees low to encourage participation, but dues cover less than 5% of SEJ's operating budget. SEJ's 21st Century Fund is a special endowment designed to safeguard SEJ's future by buffering it against the uncertainties of yearly fundraising. Please make a tax-deductible contribution in whatever amount you can afford.

I would like to make my tax-deductible contribution to SEJ's 21st Century Fund. Donation.....\$ _____

Thanks!

Breakfast Registration Fees (from front)\$ _____

Total Enclosed\$ _____

Make your check payable to Society of Environmental Journalists (SEJ), U.S. funds only.

Mail to:

Convention Management Services, Inc.
SEJ 2003 Conference
500 Business Centre Drive
Lansing, MI 48917

Check enclosed

For Visa, Mastercard or American Express payment, fill in your card number and expiration date. Your signature is required.

Card Number _____ **Expiration Date** _____

Signature _____ **Date** _____

Name as shown on card (please print) _____

Thank you for registering for SEJ's Breakfast Sessions. A confirmation form will be mailed to you upon receipt of your registration. Please check www.sej.org for the latest information about the program agenda; our host, Loyola University New Orleans; lodging and transportation; and our conference site, the city of New Orleans.

Breakfast-sessions reservations are held on a first-come, first-served basis. If the sessions of your choice are filled when your form is received, you will be notified and your fees will be returned.

Attendance is strictly limited. To ensure a seat, register as soon as possible!

See you in New Orleans!