

Contest Entry Form

Postmark Deadline: APRIL 1, 2009

Office use only
ENTRY NUMBER

For stories aired or published from 3/1/2008 - 2/28/2009
For books published from 1/1/2008 - 12/31/2008

Rec.# _____

Invoice# _____

INSTRUCTIONS (Complete rules and FAQs are available at www.sej.org):

Prepare your entry as follows:

- 1: Five copies of the completed entry form (include second page fee information on first copy only)
- 2: Correct entry fee (a separate payment must be enclosed for each entry)
- 3: Typed list of names, phone numbers and email addresses of reporting team, if any
- 4: Five copies of a typed list of story titles included in your entry if your entry contains more than one story
- 5: Five copies of a cover letter (one side 8.5 x 11 paper, font size 10 pt. or larger)
- 6: Five copies of your book, story or stories prepared as instructed by FAQs or rules

Please print:

Reporter's or Reporting Team Leader's Name		Title of Entry (Create a name for your entry. Please don't list story titles here.)	
Reporter's Employer		Where did the story air or run? Online category, please supply URL	
Reporter's Mailing Address		Air or publication dates (Required for each story. Eligible publication/air dates listed above)	
City		Reporter's Phone	Fax
State/Province	Zip/Postal Code	Reporter's E-mail Address	

BROADCAST RUN TIME

Contact to call with questions about this entry: (Name, E-mail Address and phone number)

CATEGORY ENTERED

Check one box only. See www.sej.org for complete category descriptions.

- SEJ's Rachel Carson Environment Book Award** — A published nonfiction book covering a topic of environment journalism
- Outstanding Beat or In-depth Reporting, Radio** — Up to five radio reports, with a combined total running time of no more than 60 minutes, on one or more environmental subjects.
- Outstanding Beat or In-depth Reporting, Television** - Up to five television reports, with a combined total running time of no more than 60 minutes, on one or more environmental subjects.
- Outstanding Story, Television, Large Market** - A single television report, up to 10 minutes long, on an environmental subject. (Eligible: national networks in U.S. and elsewhere and top 10 markets in U.S. as determined by Nielsen.)
- Outstanding Story, Television, Small Market** - A single television report, up to ten minutes long, on an environmental subject. (Eligible: all networks falling outside the large market definition, above.)
- Kevin Carmody Award for Outstanding Investigative Reporting, Print** — An investigative story, series or occasional series of up to four parts on a single environmental subject, published in a newspaper, magazine, wire service, newsletter or other print medium.
- Outstanding Explanatory Reporting, Print** — A story, series or occasional series of up to four parts that illuminates a significant and complex environmental subject, demonstrating mastery of the subject, lucid writing and clear presentation, published in a newspaper, magazine, wire service, newsletter or other print medium.
- Outstanding Beat Reporting, Print** — Up to seven stories on various environmental subjects, published in a newspaper, magazine, wire service, newsletter or other print medium.
- Outstanding Small-Market Reporting, Print** — Up to four stories on related or unrelated environmental topics by a print publication with a circulation of less than 100,000, published in a newspaper, magazine, wire service, newsletter or other print medium.
- Outstanding Online Reporting** — Up to four stories on one or more environmental subjects. They must be prepared either specifically for an online news outlet or for other media but displayed online with significant use of Internet-only tools demonstrating the power of online display.
- Outstanding Student Reporting** — A student-produced story or up to four parts of a series on a single environmental subject in print, online, or on radio or television accessible to the general public or the campus community.

Contest Entry Fees

BOOK CATEGORY

\$50 Member rate.
You must already be a member of SEJ to enter at the member rate. If you are unsure of your membership status, please contact SEJ at sej@sej.org or (215) 884-8174.

\$80 Prospective member rate.
To enter SEJ's awards contest at this rate, you must include a completed membership application, available at www.sej.org.
This special discounted \$80 fee is only for non-members who are joining SEJ for the first time. It covers the first year's membership as well as the contest fee.

\$125 Non-member rate.

STUDENT CATEGORY

\$15 Member rate.
You must already be a member of SEJ to enter at the member rate. If you are unsure of your membership status, please contact SEJ at sej@sej.org or (215) 884-8174.

\$25 Prospective member rate.
To enter SEJ's awards contest at this rate, you must include a completed membership application, available at www.sej.org.
This special discounted \$25 fee is only for non-members who are joining SEJ for the first time. It covers the first year's membership as well as the contest fee.

\$50 Non-member rate.

ALL OTHER CATEGORIES

\$30 Member rate.
You must already be a member of SEJ to enter at the member rate. If you are unsure of your membership status, please contact SEJ at sej@sej.org or (215) 884-8174.

\$50 Prospective member rate.
To enter SEJ's awards contest at this rate, you must include a completed membership application, available at www.sej.org.
This special discounted \$50 fee is only for non-members who are joining SEJ for the first time. It covers the first year's membership as well as the contest fee.

\$80 Non-member rate.

Check enclosed

Please enclose a check payable to the Society of Environmental Journalists

Mail to:
SEJ Awards
P.O. Box 2492
Jenkintown PA 19046

For overnight shipping:
321 Old York Road, Suite 200
Jenkintown, PA 19046
(215) 884-8174

For VISA, Mastercard or American Express payments:

Card Number	Expiration Date	
Address associated with this credit card		
Signature to authorize credit-card charge	Name as it appears on card (Please print)	Date

IMPORTANT: For group entries, please indicate how the cash award should be divided. SEJ awards individuals only.

Certification:

I certify that this entry is complete and complies with all rules of the contest, and that the work was published or aired between March 1, 2008 and Feb. 28, 2009 or the book was published between Jan. 1 and Dec. 31, 2008. I acknowledge that incomplete or ineligible entries may be rejected by the Awards Committee. I further acknowledge that signing and submitting this form with my entry constitutes permission for SEJ to use any part of my entry for publicity and/or educational purposes and to archive my entry at SEJ.

Signature	Date
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How did you hear about this contest?

Journalism Publication Ad (which publication?) _____

<input type="checkbox"/> SEJ Web Site	<input type="checkbox"/> Direct Mail
<input type="checkbox"/> SEJournal	<input type="checkbox"/> AJR Awards Directory
<input type="checkbox"/> SEJ Annual Conference	<input type="checkbox"/> E&P December Issue
<input type="checkbox"/> Email Message	<input type="checkbox"/> Word of mouth

Other Web Site (Which site?) _____

Other Journalism Conference (Which conference?) _____

Other _____