

SEJ Freelance Resources

Compiled by Karen Schaefer and Meera Subramanian
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The Business of Freelancing:

Association of Independents in Radio (AIR): <https://airmedia.org/>

Best Business Practices for Photographers: <http://www.best-business-practices.com/>

CNN Small Business: <https://www.cnn.com/business/success>

Editorial Freelancers Association: <https://www.the-efa.org/>

Freelance Success: <https://freelancesuccess.com/>

Freelancers Union: <https://www.freelancersunion.org/>

Inc.com: <https://www.inc.com/>

Poynter Online: <https://www.poynter.org/>

Small Business Planner: <https://www.sba.gov/business-guide>

Writer's Digest: <https://www.writersdigest.com/>

Writer's Market: <http://www.writersmarket.com/>

Writers- Editors Network: <https://www.writers-editors.com/>

Writers Weekly: <https://writersweekly.com/>

The Writing Coach Solution: <https://writingcoach.com/>

Editorial Pay Rates: <https://www.the-efa.org/rates/>

Registering a business name: <https://www.sba.gov/business-guide/launch-your-business/register-your-business>

Small business FAQ: <https://www.sba.gov/search/?q=faq>

State taxes: <https://www.sba.gov/business-guide/manage-your-business/pay-taxes#section-header-3>

IRS Small Business, including Employer Identification Number (EIN), taxes and more:
<https://www.irs.gov/businesses/small-businesses-self-employed>

Tools:

Blog Talk Radio: <https://www.blogtalkradio.com/> - social network Internet radio site that supports free talk radio show hosting, podcasts and more.

Transom.org: <https://transom.org/> - a website showcasing the work of new public radio, with a fantastic section on tools

PRX: <https://www.prx.org/> - Public Radio Exchange, a website where radio stations and independent producers can share their work. If radio stations air indy work, there's a small royalty.

"The Non-Designer's Design Book" by Robin Williams: [https://www.amazon.com/Non-Designers-Design-Book-Robin-](https://www.amazon.com/Non-Designers-Design-Book-Robin-Williams/dp/0321534042/ref=sr_1_1?s=gateway&ie=UTF8&qid=1285258063&sr=8-1)

[Williams/dp/0321534042/ref=sr_1_1?s=gateway&ie=UTF8&qid=1285258063&sr=8-1](https://www.amazon.com/Non-Designers-Design-Book-Robin-Williams/dp/0321534042/ref=sr_1_1?s=gateway&ie=UTF8&qid=1285258063&sr=8-1)

"Sound Reporting," put out by NPR: <https://www.amazon.com/Sound-Reporting-Guide-Journalism-Production/dp/0226431789>

Rights:

Media Perils: <https://odinlaw.com/media-perils-insurance/> - Liability insurance.

Creative Commons : <https://creativecommons.org/> - An open-source approach to copyright.

Health Insurance:

Freelancers Union: <https://www.freelancersunion.org/insurance/>

The Artists Health Insurance Resource Center directory: <http://www.ahirc.org/>

eHealth Insurance: <https://www.ehealthinsurance.com/>

National Writers Union: <https://nwu.org/>

Alternative Funding Sources:

SEJ list of fellowships and workshops: <https://www.sej.org/initiatives/awards-fellowships/non-sej-environmental-journalism-fellowships-and-workshops>

Fund for Environmental Journalism (SEJ): <https://www.sej.org/initiatives/fund-for-environmental-journalism>

Kickstarter: <https://www.kickstarter.com/>

National Geographic Expeditions: <https://www.nationalgeographic.org/funding-opportunities/grants/what-we-fund/#EarlyCareer>

Fund for Investigative Journalism: <http://fij.org/>

Pulitzer Center for Crisis Reporting: <https://pulitzercenter.org/reporting-grants>

Investigative Reporters and Editors: <https://www.ire.org/> (Also have trainings)

Foundation Grants to Individuals: <https://grantstoindividuals.org/>

Consider museums, historical societies, etc.

Nonprofit Journalism:

ProPublica: <https://www.propublica.org/> ProPublica is an independent, non-profit newsroom that produces investigative journalism in the public interest.

InvestigateWest: <https://www.invw.org/> - A non-profit investigative journalism team started by former investigative journalists from the now-closed *Seattle Post-Intelligencer*. InvestigateWest uses foundation funding along with donations from private individuals to create multimedia content for the general public and media partners.

The Journalism Shop: <https://thejournalismshop.com/> - A cooperative composed primarily of former *Los Angeles Times* staffers laid off or bought out during the current financial storm.

Many more at [sej.org](https://www.sej.org/)